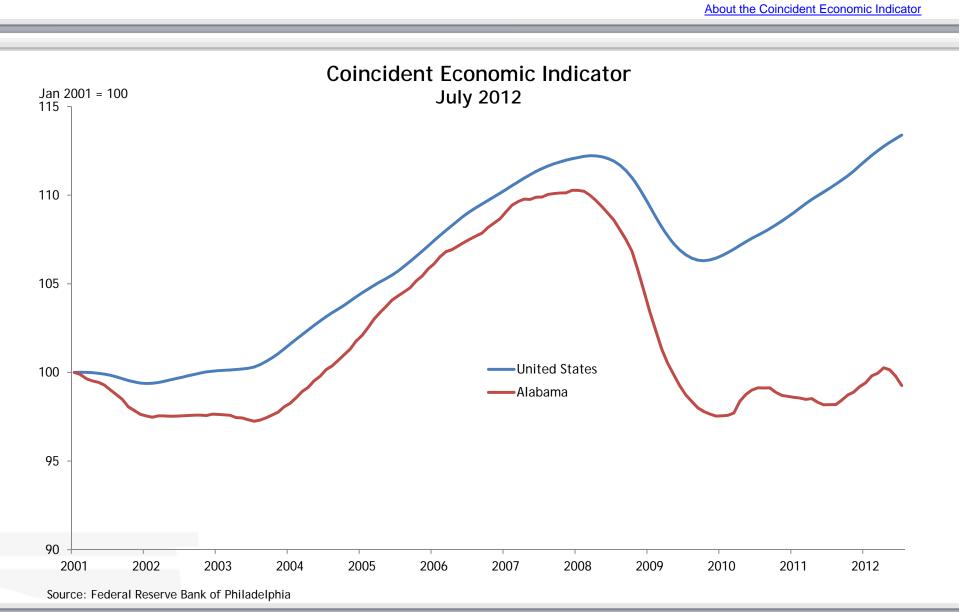
## Data Digest: Alabama

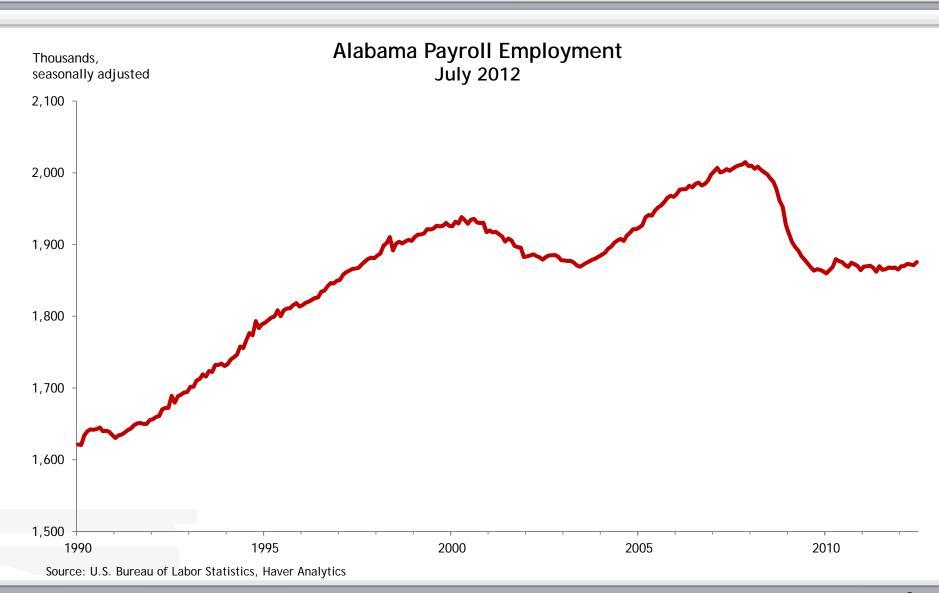
September 2012



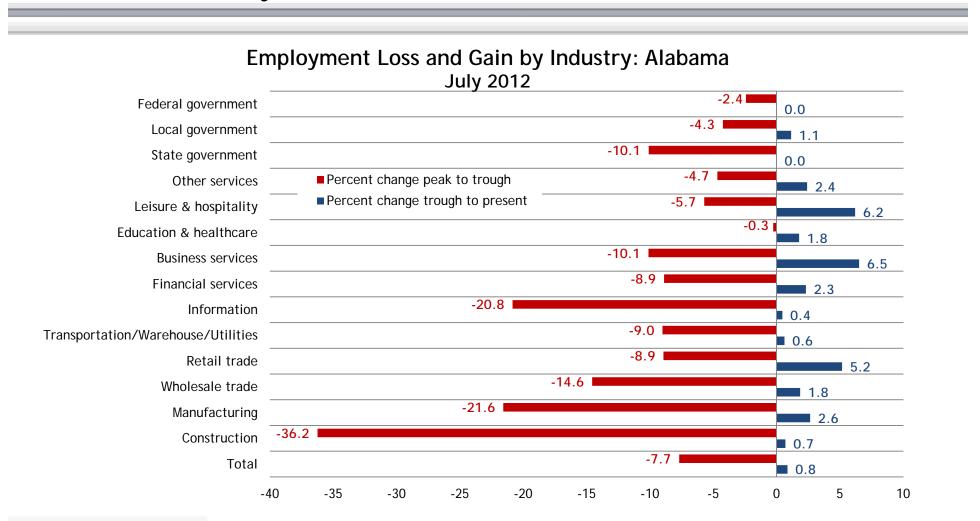
Broad indicators of economic activity for Alabama declined further in July, even as they continued to show steady improvement for the United States.



Total employment in Alabama has stabilized near recession lows. Job gains have been minimal during the recovery.



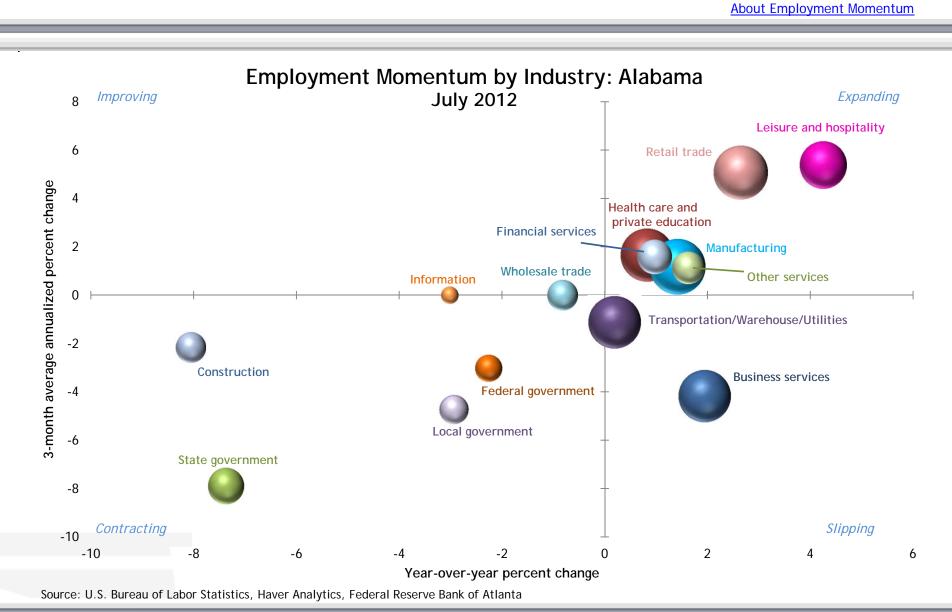
All industries lost jobs during the downturn. The construction industry was the hardest hit, losing more than 36 percent of its jobs. Many sectors have seen job gains since their troughs, with business services experiencing the largest increase. The federal and state government sectors continue to lose jobs.



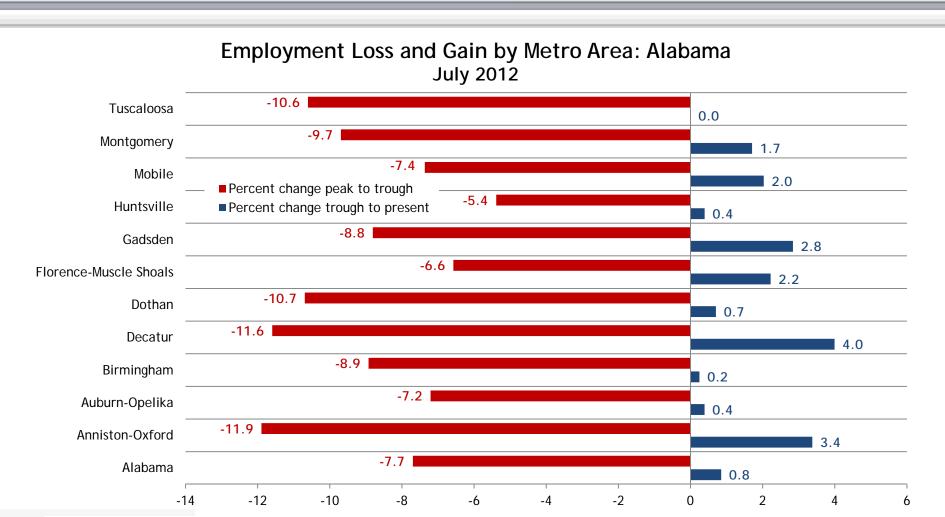
Note: A reading of 0.0 in the "trough to present" measure indicates that employment continues to decline in these industries. Likewise, a reading of 0.0 in the "peak to trough" measure indicates that employment continues to increase in these industries; in this instance "trough to present" is the percent change from January 2007 to present.

Source: U.S. Bureau of Labor Statistics, Haver Analytics, Federal Reserve Bank of Atlanta

Employment momentum in leisure and hospitality, financial services, retail trade, manufacturing, health care and private education, and other services expanded in July. Business services and transportation/warehouse/utilities slipped.



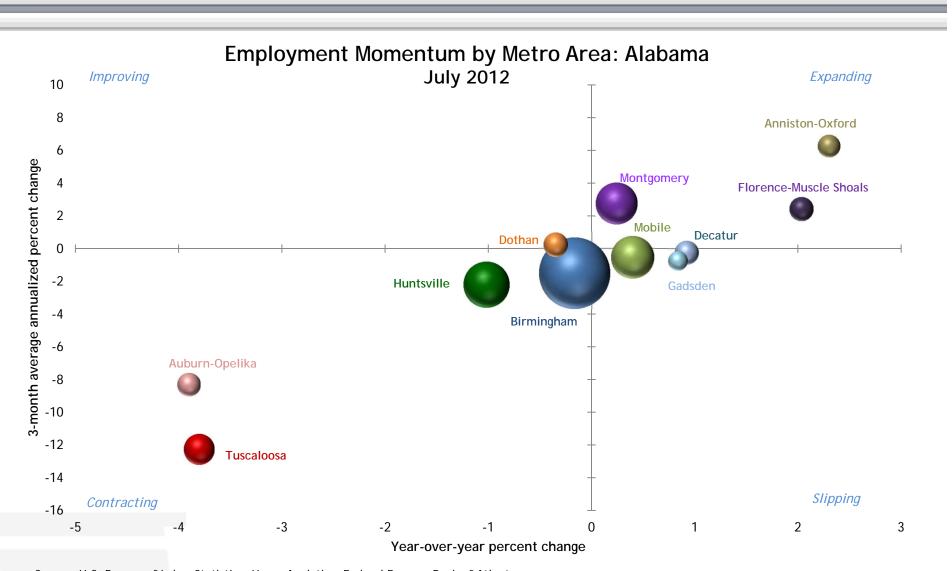
Job losses occurred throughout the state during the downturn, and most areas have slowly begun to rebound. Tuscaloosa, which was possibly skewed by a decline in government employment due to seasonal layoffs, continued to shed jobs through July.



Note: A reading of 0.0 in the "trough to present" measure indicates that employment continues to decline in these metro areas. Likewise, a reading of 0.0 in the "peak to trough" measure indicates that employment continues to increase in these metro areas; in this instance "trough to present" is the percent change from January 2007 to present.

Source: U.S. Bureau of Labor Statistics, Haver Analytics, Federal Reserve Bank of Atlanta

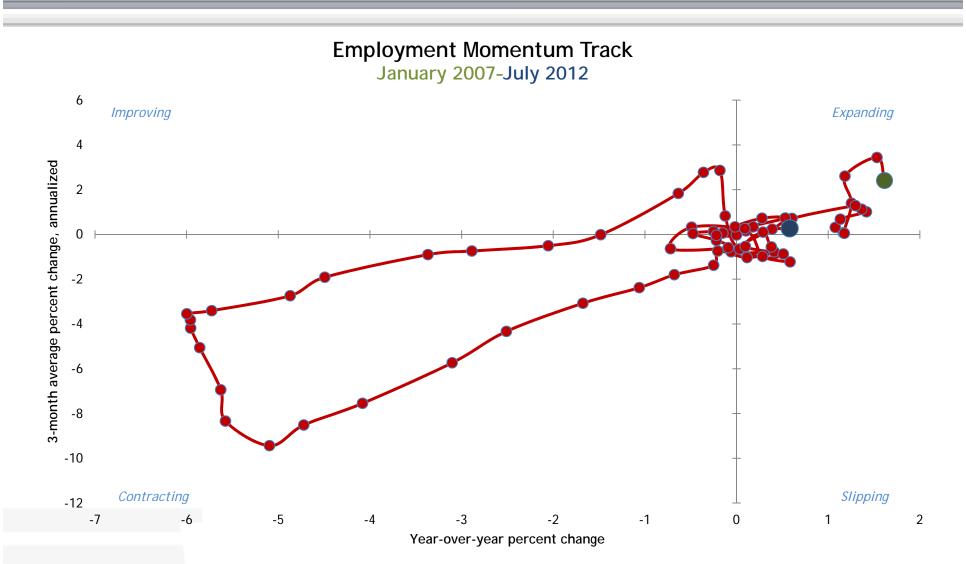
Employment momentum in Florence-Muscle Shoals, Montgomery, and Anniston-Oxford expanded in July; Dothan experienced improving momentum. Momentum in Birmingham, Tuscaloosa, Huntsville, and Auburn-Opelika contracted.



Source: U.S. Bureau of Labor Statistics, Haver Analytics, Federal Reserve Bank of Atlanta

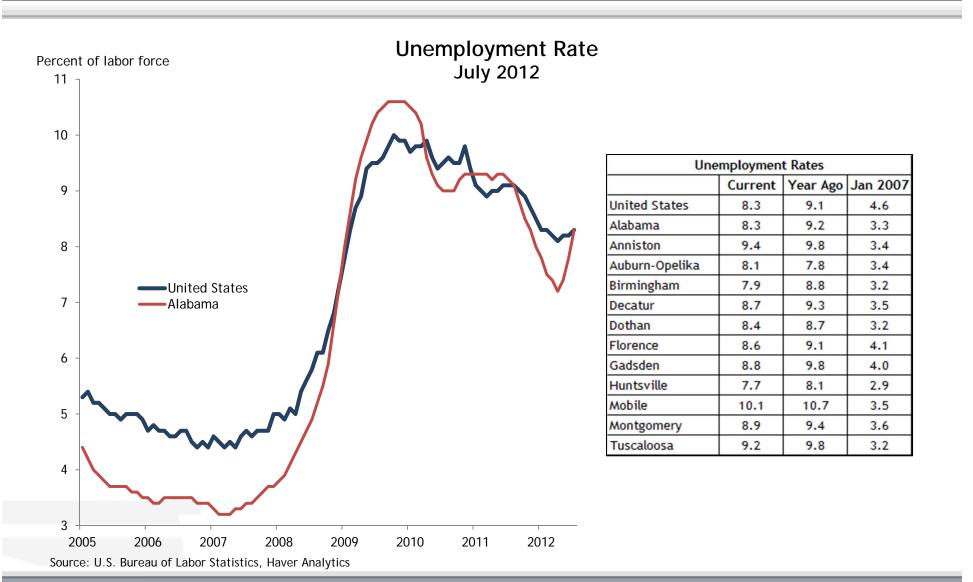
**About Employment Momentum** 

The state's employment momentum track has varied extensively during the past year. Alabama's employment momentum contracted in January, expanded in February, improved in March, and was in the "expanding" quadrant during April and May. Momentum fell into the "contracting" quadrant in June, then expanded again in July.

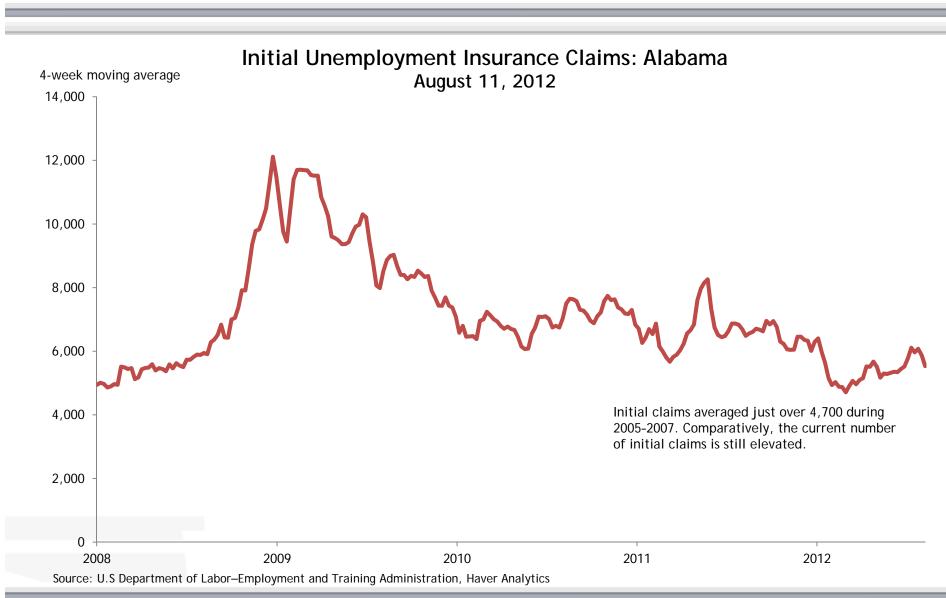


Source: U.S. Bureau of Labor Statistics, Haver Analytics, Federal Reserve Bank of Atlanta

Until the recession, Alabama's unemployment rate was well below the overall U.S. rate. Alabama's rate fell during the last half of 2011 but has increased since April. It is at the same level as the U.S. rate. Many of the state's metro areas experienced month-to-month increases, and Alabama's rate increased by one-half percent from June to July.



Initial claims for unemployment insurance have fallen over the last month.

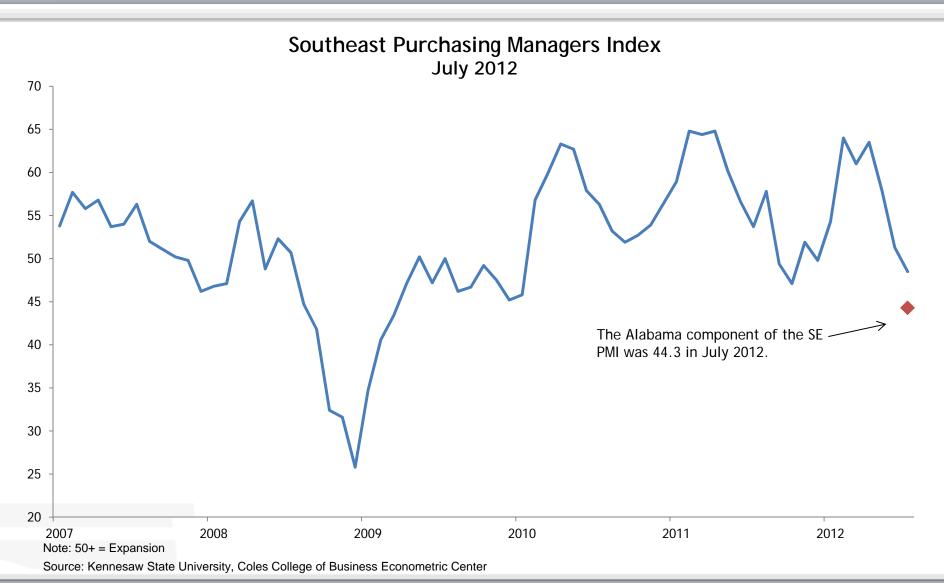


Business sentiment, as measured by the University of Alabama's third quarter 2012 survey, was barely in positive territory. Business confidence declined across all industries. Sales tax revenue continues to experience positive year-over-year growth, although it has decelerated recently.

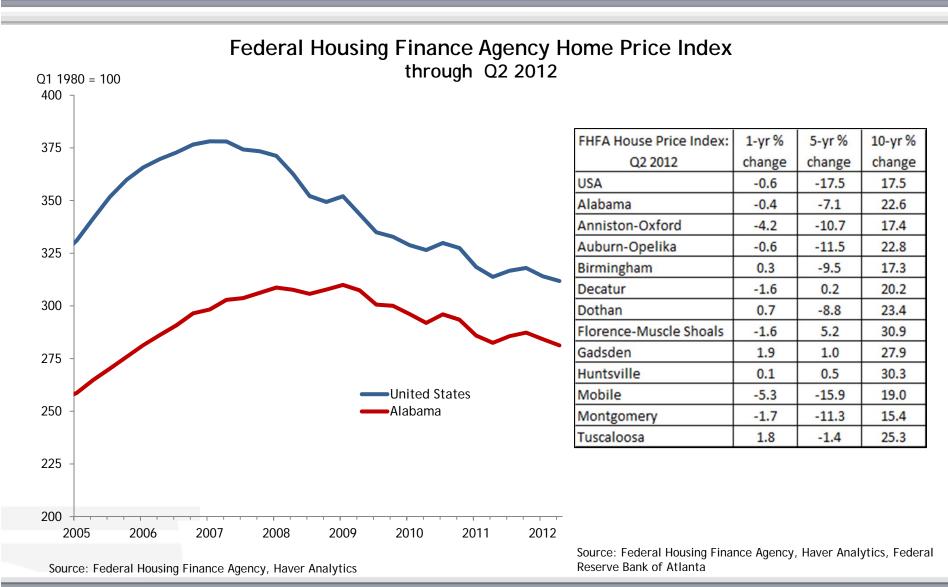


Source: Alabama Department of Revenue, University of Alabama Center for Business and Economic Research, Federal Reserve Bank of Atlanta

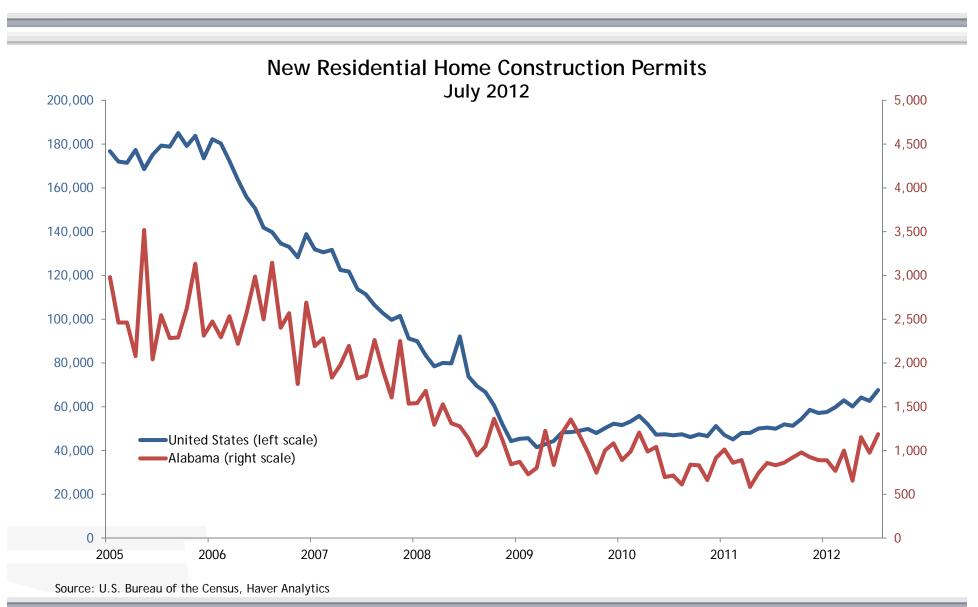
Regional manufacturing activity decelerated in July for the third consecutive month, according to the Southeast Purchasing Managers Index (PMI) produced by Kennesaw State University. With a reading of 44.3 for July, Alabama's component increased from June, but remained below the overall regional reading of 48.5.



Home prices declined for both Alabama and the United States in the first and second quarters of 2012 after improving during the last two quarters of 2011.



New home construction has stabilized at very low levels. Both the United States and Alabama recorded increases in the number of new home permits issued in July.



For additional sources of information, see our Local Economic Analysis Research Network membership at <a href="http://www.frbatlanta.org/rein/learn/map/learn\_members.cfm">www.frbatlanta.org/rein/learn/map/learn\_members.cfm</a>.