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FR Y-6
OMB Number 7100-0297
Approval expires December 31, 2014
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Board of Governors of the Federal Reserve System



Annual Report of Bank Holding Companies—FR Y-6

3485541

Report at the close of business as of the end of fiscal year

This Report is required by law: Section 5(c)(1)(A) of the Bank Holding Company Act (12 U.S.C. § 1844 (c)(1)(A)); Section 8(a) of the International Banking Act (12 U.S.C. § 3106(a)); Sections 11 (a)(1), 25 and 25A of the Federal Reserve Act (12 U.S.C. §§ 248(a)(1), 602, and 611a); Section 211.13(c) of Regulation K (12 C.F.R. § 211.13(c)); and Section 225.5(b) of Regulation Y (12 C.F.R. § 225.5(b)). Return to the appropriate Federal Reserve Bank the original and the number of copies specified.

This report form is to be filed by all top-tier bank holding companies organized under U.S. law, and by any foreign banking organization that does not meet the requirements of and is not treated as a qualifying foreign banking organization under section 211.23 of Regulation K (12 C.F.R. § 211.23). The Federal Reserve may not conduct or sponsor, and an organization (or a person) is not required to respond to, an information collection unless it displays a currently valid OMB control number.

NOTE: The *Annual Report of Bank Holding Companies* must be signed by one director of the top-tier bank holding company. This individual should also be a senior official of the top-tier bank holding company. In the event that the top-tier bank holding company does not have an individual who is a senior official and is also a director, the chairman of the board must sign the report.

Date of Report (top-tier bank holding company's fiscal year-end):
December 31, 2011
Month / Day / Year

I, Ashton J. Ryan, Jr.
Name of the Bank Holding Company Director and Official
President
Title of the Bank Holding Company Director and Official

Reporter's Name, Street, and Mailing Address
First NBC Bank Holding Company
Legal Title of Bank Holding Company
210 Baronne Street
(Mailing Address of the Bank Holding Company) Street / P.O. Box
New Orleans LA 70112
City State Zip Code

attest that the *Annual Report of Bank Holding Companies* (including the supporting attachments) for this report date have been prepared in conformance with the instructions issued by the Federal Reserve System and are true and correct to the best of my knowledge and belief.

Physical location (if different from mailing address)

With respect to information regarding individuals contained in this report, the Reporter certifies that it has the authority to provide this information to the Federal Reserve. The Reporter also certifies that it has the authority, on behalf of each individual, to consent or object to public release of information regarding that individual. The Federal Reserve may assume, in the absence of a request for confidential treatment submitted in accordance with the Board's "Rules Regarding Availability of Information," 12 C.F.R. Part 261, that the Reporter and individual consent to public release of all details in the report concerning that individual.

Person to whom questions about this report should be directed:
Pamela Giarrusso VP/Controller
Name Title
504-671-3866
Area Code / Phone Number / Extension
504-671-3490
Area Code / FAX Number
pgiarrusso@firstnbcbank.com
E-mail Address
www.firstnbcbank.com
Address (URL) for the Bank Holding Company's web page

Ashton J. Ryan
Signature of Bank Holding Company Director and Official

Date of Signature 3/29/12

For bank holding companies not registered with the SEC—
Indicate status of Annual Report to Shareholders:
 is included with the FR Y-6 report
 will be sent under separate cover
 is not prepared

For Federal Reserve Bank Use Only
RSSD ID _____
C.I. _____

Does the reporter request confidential treatment for any portion of this submission?
 Yes Please identify the report items to which this request applies:
 In accordance with the instructions on pages GEN-2 and 3, a letter justifying the request is being provided.
 The information for which confidential treatment is sought is being submitted separately labeled "Confidential."
 No

For Use By Tiered Bank Holding Companies

Top-tiered bank holding companies must list the names, mailing address, and physical locations of each of their subsidiary bank holding companies below.

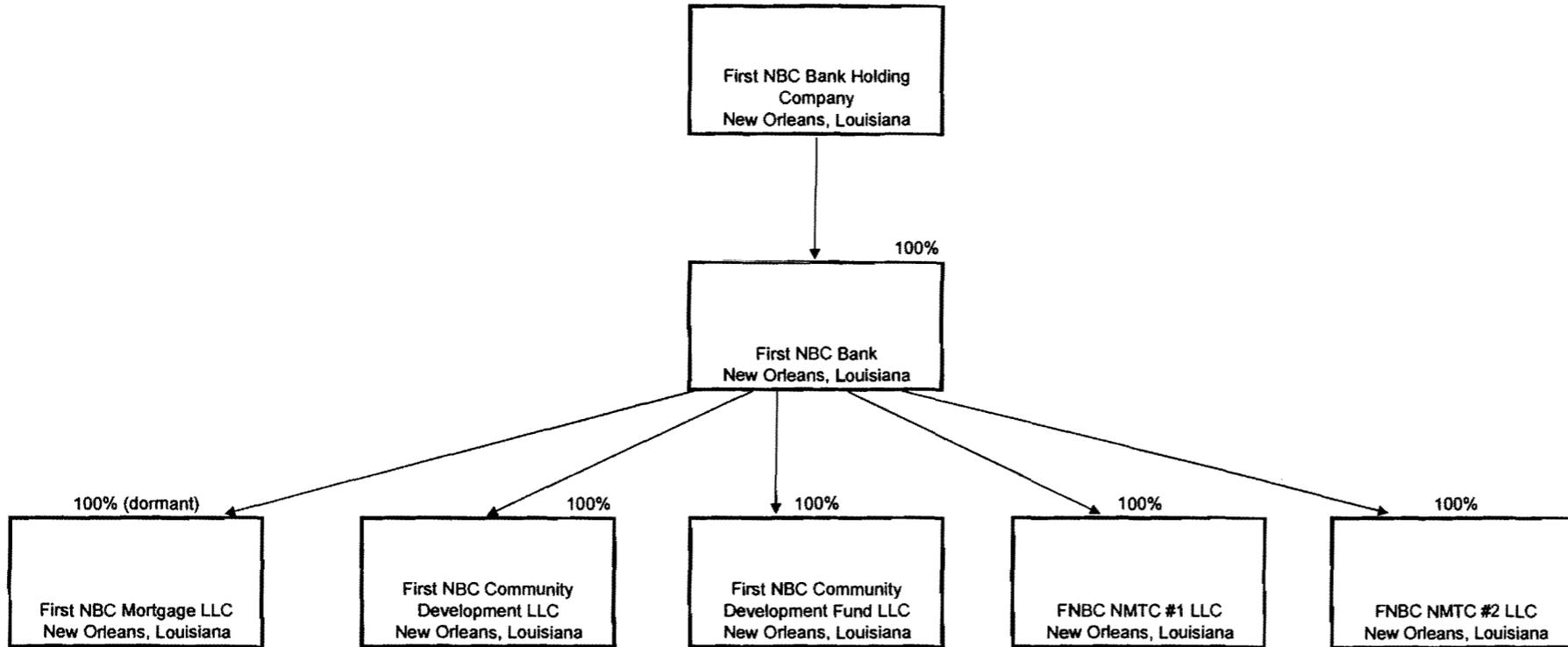
Legal Title of Subsidiary Bank Holding Company	Legal Title of Subsidiary Bank Holding Company
(Mailing Address of the Subsidiary Bank Holding Company) Street / P.O. Box	(Mailing Address of the Subsidiary Bank Holding Company) Street / P.O. Box
City State Zip Code	City State Zip Code
Physical location (if different from mailing address)	Physical location (if different from mailing address)
Legal Title of Subsidiary Bank Holding Company	Legal Title of Subsidiary Bank Holding Company
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City State Zip Code	City State Zip Code
Physical location (if different from mailing address)	Physical location (if different from mailing address)

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**Form FR Y-6
First NBC Bank Holding Company
New Orleans, Louisiana
Fiscal Year Ending December 31, 2011
Report Item 1 Annual Report to Shareholders**

The bank holding company prepares an unaudited annual report for its shareholders, which is included, and is not registered with the Securities and Exchange Commission. The audited report is not available as of the submission date. It will be forwarded to the Federal Reserve Bank as soon as it is completed.

Form FR Y-6
First NBC Bank Holding
Company
New Orleans, Louisiana
Fiscal Year Ending
December 31, 2011
Report Item 2a
Organizational Chart



Form FR Y-6
 First NBC Bank Holding Company
 New Orleans, Louisiana
 Fiscal Year Ending December 31, 2011
 Report Item 2b Domestic Branch Listing

Results: A list of branches for your BHC: FIRST NBC BANK HOLDING COMPANY (3485541) of NEW ORLEANS, LA.
 The data is as of 12/31/2011

Reconciliation and Verification Steps

1. In the Data Action column of each branch row, enter one or more of the actions specified below.
2. If required, enter the date in the Effective Date column.

Actions

OK: If the branch information is correct, enter 'OK' in the Data Action column.

Change: If the branch information is incorrect or incomplete, revise the data, enter 'Change' in the Data Action column and the date when this information first became valid in the Effective Date column.

Close: If a branch listed was sold or closed, enter 'Close' in the Data Action column and the sale or closure date in the Effective Date column.

Delete: If a branch listed was never owned by this depository institution, enter 'Delete' in the Data Action column.

Add: If a reportable branch is missing, insert a row, add the branch data, and enter 'Add' in the Data Action column and the opening or acquisition date in the Effective Date column.

See the detailed instructions on this site for more information. When you are finished, send a saved copy to your FRB contact.

* FDIC UNINUM, Office Number, and ID_RSSD columns are for reference only. Verification of these values is not required.

Data Action	Effective Date	Branch Service Type	Branch ID_RSSD*	Popular Name	Street Address	City	State	Zip Code	County	Country	FDIC UNINUM*	Office Number*	Head Office	Head Office ID_RSSD*
OK		Full Service (Head Office)	3445769	FIRST NBC BANK	210 BARONNE STREET	NEW ORLEANS	LA	70112	ORLEANS	UNITED STATES	445693	0	FIRST NBC BANK	3445769
OK		Full Service	3557608	ELMWOOD BRANCH	1105 S. CLEARVIEW PARKWAY	HARAHAN	LA	70123	JEFFERSON	UNITED STATES	458328	3	FIRST NBC BANK	3445769
OK		Full Service	3804575	LAKEVIEW BRANCH	851 HARRISON AVENUE	NEW ORLEANS	LA	70124	ORLEANS	UNITED STATES	458072	1	FIRST NBC BANK	3445769
OK		Full Service		VETERANS BRANCH	521 VETERANS BLVD	METAIRIE	LA	70005	JEFFERSON	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		KENNER BRANCH	3535 CHATEAU BLVD SUITE 16	KENNER	LA	70065	JEFFERSON	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		TRANSCONTINENTAL BRANCH	4900 VETERANS MEMORIAL BLVD	METAIRIE	LA	70006	JEFFERSON	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		TERRYTOWN BRANCH	2021 CAROL SUE AVENUE	TERRYTOWN	LA	70056	JEFFERSON	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		DEGAULLE BRANCH	4100 GENERAL DEGAULLE SUITE B7	NEW ORLEANS	LA	70131	ORLEANS	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		ST CHARLES BRANCH	3331 ST CHARLES AVENUE	NEW ORLEANS	LA	70115	ORLEANS	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		CARONDELET BRANCH	233 CARONDELET STREET	NEW ORLEANS	LA	70130	ORLEANS	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		LAPALCO BRANCH	438 LAPALCO BLVD	GRENTA	LA	70056	JEFFERSON	UNITED STATES			FIRST NBC BANK	3445769
Close		Full Service		GENERAL DEGAULLE BRANCH	3735 GENERAL DEGAULLE BLVD	NEW ORLEANS	LA	70114	ORLEANS	UNITED STATES			FIRST NBC BANK	3445769
OK		Full Service		READ OFFICE	5733 READ BLVD	NEW ORLEANS	LA	70127	ORLEANS	UNITED STATES			FIRST NBC BANK	3445769
Add	1/24/2011	Full Service		MANHATTAN BANCH	1855 MANHATTAN BLVD	HARVEY	LA	70058	JEFFERSON	UNITED STATES			FIRST NBC BANK	3445769
Add	11/19/2011	Full Service		RANGE ROAD BRANCH	44476 SOUTH RANGE ROAD	HAMMOND	LA	70401	TANGIPAHOA	UNITED STATES			FIRST NBC BANK	3445769
Add	11/19/2011	Full Service		AMITE BRANCH	400 WEST OAK STREET	AMITE	LA	70422	TANGIPAHOA	UNITED STATES			FIRST NBC BANK	3445770
Add	11/19/2011	Full Service		THOMAS STREET BRANCH	1809 WEST THOMAS STREET	HAMMOND	LA	70401	TANGIPAHOA	UNITED STATES			FIRST NBC BANK	3445771
Add	11/19/2011	Full Service		PONTCHATOULA BRANCH	200 WEST HICKORY	PONTCHATOULA	LA	70454	TANGIPAHOA	UNITED STATES			FIRST NBC BANK	3445772
Add	11/19/2011	Full Service		KENTWOOD BRANCH	606 AVENUE G	KENTWOOD	LA	70444	TANGIPAHOA	UNITED STATES			FIRST NBC BANK	3445773
Add	11/19/2011	Full Service		PONTCHARTRAIN BRANCH	4001 PONTCHARTRAIN DRIVE	SLIDELL	LA	70458	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445774
Add	11/19/2011	Full Service		COVINGTON BRANCH	70444 HIGHWAY 21	COVINGTON	LA	70433	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445775
Add	11/19/2011	Full Service		MANDEVILLE BRANCH	1347 NORTH CAUSEWAY	MANDEVILLE	LA	70471	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445776
Add	11/19/2011	Full Service		MADISONVILLE BRANCH	707 MAIN STREET	MADISONVILLE	LA	70447	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445777
Add	11/19/2011	Full Service		PEARL RIVER BRANCH	64410 HIGHWAY 41	PEARL RIVER	LA	70452	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445778
Add	11/19/2011	Full Service		LACOMBE BRANCH	29092 KRENTEL ROAD	LACOMBE	LA	70445	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445779
Add	11/19/2011	Full Service		GAUSE WEST BRANCH	2130 GAUSE BLVD, WEST	SLIDELL	LA	70460	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445780
Add	11/19/2011	Full Service		GAUSE CENTRAL BRANCH	551 GAUSE BLVD	SLIDELL	LA	70460	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445781
Add	11/19/2011	Full Service		GAUSE EAST BRANCH	2077 GAUSE BLVD, EAST	SLIDELL	LA	70461	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445782
Add	11/19/2011	Full Service		BROWNSWITCH ROAD BRANCH	740 BROWNSWITCH ROAD	SLIDELL	LA	70458	ST TAMMANY	UNITED STATES			FIRST NBC BANK	3445783
Add	11/19/2011	Full Service		DENHAM SPRINGS BRANCH	1010 SOUTH RANGE	DENHAM SPRINGS	LA	70728	LIVINGSTON	UNITED STATES			FIRST NBC BANK	3445784
Add	11/19/2011	Full Service		BOGALUSA BRANCH	200 RICHMOND STREET	BOGALUSA	LA	70427	WASHINGTON	UNITED STATES			FIRST NBC BANK	3445785

Submitted via email/hard copy on 3/31/2012

**Form FR Y-6
 First NBC Bank Holding Company
 New Orleans, Louisiana
 Fiscal Year Ending December 31, 2011
 Report Item 3 Securities Holders**

Current shareholders with ownership, control, or holdings of 5% or more with power to vote as of fiscal year ending 12-31-2011			Shareholders not listed in 3(1)(a) through 3(1)(c) that had ownership, control, or holdings of 5% or more with power to vote as of fiscal year ending 12-31-2010		
(1)(a)	(1)(b)	(1)(c)	(2)(a)	(2)(b)	(2)(c)
Name & Address (City, State, Country)	Country of Citizenship or Incorporation	Number and Percentage of Each Class of Voting Securities	Name & Address (City, State, Country)	Country of Citizenship or Incorporation	Number and Percentage of Each Class of Voting Securities
Endicott Opportunity Partners Group	New York, NY USA	827,000 / 5.98%	Firefighters Pension & Relief Fund for the City of New Orleans. (Carrouche)	New Orleans, LA USA	610,869 / 6.35%
Castle Creek Capital	Rancho Santa Fe, CA	1,680,219 / 15.93%	Endicott Opportunity Partners Group	New York, NY USA	827,000 / 8.60%
Blue Pine Partners	San Francisco, CA	1,201,294 / 8.68%	Resource Financial Institutions (Govindan)	New York, NY USA	554,834 / 5.77%

Form FR Y-6
 First NBC Bank Holding Company
 New Orleans, Louisiana
 Fiscal Year Ending December 31, 2011
 Report Item 12 Insiders

(1)	(2)	(3)(a)	(3)(b)	(3)(c)	(4)(a)	(4)(b)	(4)(c)
Name & Address (City, State, Country)	Principal Occupation if other than with Bank Holding Company	Title & Position with Bank Holding Company	Title & Position with Subsidiaries (include names of subsidiaries)	Title & Position with Other Businesses (include names of other businesses)	Percentage of Voting Shares in Bank Holding Company	Percentage of Voting Shares in Subsidiaries (include names of subsidiaries)	List names of other companies (includes partnerships) if 25% or more of voting securities are held and percentage of voting securities held
Ashton J Ryan, Jr Kenner LA	N/A	Director & Chairman	Director & President (First NBC Bank)	Managing Partner/River Bend Estates, LLC Managing Partner/River Bend Estates II, LLC Managing Partner/River Bend Homes, LLC Managing Partner/Packrat Preservation, LLC Managing Member/Universal Provision, LLC Managing Partner/Wadsworth Estates, LLC Shareholder/Horn Lake Estates, LP Managing Partner/Lake Forest Plaza, LLC Shareholder/Innovus Inc. Managing Member/Grande of the East, LLC Director/Stewart Enterprises	3.33%	None	River Bend Estates, LLC 50% River Bend Estates II, LLC 50% River Bend Homes, LLC 50% Packrat Preservation, LLC 50% Universal Provision, LLC 25% Wadsworth Estates, LLC 50% Horn Lake Estates, LP 52% Lake Forest Plaza, LLC 75% n/a n/a n/a
William Carrouche Slidell LA	Retired	Director	Director (First NBC Bank)	None	6.35%	None	
Edward Diefenthal Metairie LA	Entrepreneur	Director	N/A	President/CEO - Woodvine Group, LLC Louisiana Chemical Equipment Company, LP Anvil Attachments, LLC Epic Oil Extractors, LLC	3.12%	None	Woodvine Group, LLC 100% Louisiana Chemical Equipment Company, LP 100% Anvil Attachments, LLC 100% Epic Oil Extractors, LLC 28.19375%

**Form FR Y-6
 First NBC Bank Holding Company
 New Orleans, Louisiana
 Fiscal Year Ending December 31, 2011
 Report Item 12 Insiders**

(1)	(2)	(3)(a)	(3)(b)	(3)(c)	(4)(a)	(4)(b)	(4)(c)
Name & Address (City, State, Country)	Principal Occupation if other than with Bank Holding Company	Title & Position with Bank Holding Company	Title & Position with Subsidiaries (include names of subsidiaries)	Title & Position with Other Businesses (include names of other businesses)	Percentage of Voting Shares in Bank Holding Company	Percentage of Voting Shares in Subsidiaries (include names of subsidiaries)	List names of other companies (includes partnerships) if 25% or more of voting securities are held and percentage of voting securities held
				Iona Enterprises, LLC			Iona Enterprises, LLC 100%
				LCEC Management, LLC			LCEC Management, LLC 100%
				St. Gabriel Holdings, LLC			St. Gabriel Holdings, LLC 100%
				Woodvine Exports, Inc			Woodvine Exports, Inc 100%
John French New Orleans LA	President, Director/JAB - New Orleans, Inc.	Director	Director (First NBC Bank)	President, Director/JAB - New Orleans, Inc. Secretary, Treasurer/JAB - Jackson, Inc Secretary, Director/JAB - Metairie, Inc. Secretary, Director/Bell- French & Associates Director/Columbia, Inc. Managing Member/Penthouse Apartment Management, LLC Member/Beach Colony, LLC Board Member/ The Fenner French Foundation Director/JAB Augusta, Inc. Director/JAB Baton Rouge, Inc. Director/JAB Alabama, Inc. Member/Interstate Properties Group Member/Causeway Blvd IV, LLC	0.99%	None	JAB - New Orleans, Inc. 50% JAB - Jackson, Inc. 33% JAB - Metairie, Inc. 50% Bell-French & Associates 50% n/a n/a Beach Colony, LLC 25% n/a JAB Augusta, Inc. 25% JAB Baton Rouge, Inc. 25% n/a Interstate Properties Group 50% Causeway Blvd. IV, LLC 50%

Form FR Y-6
 First NBC Bank Holding Company
 New Orleans, Louisiana
 Fiscal Year Ending December 31, 2011
 Report Item 12 Insiders

(1)	(2)	(3)(a)	(3)(b)	(3)(c)	(4)(a)	(4)(b)	(4)(c)
Name & Address (City, State, Country)	Principal Occupation if other than with Bank Holding Company	Title & Position with Bank Holding Company	Title & Position with Subsidiaries (include names of subsidiaries)	Title & Position with Other Businesses (include names of other businesses)	Percentage of Voting Shares in Bank Holding Company	Percentage of Voting Shares in Subsidiaries (include names of subsidiaries)	List names of other companies (includes partnerships) if 25% or more of voting securities are held and percentage of voting securities held
				Director/The Columbus Group			The Columbus Group 25%
Leon Giorgio, Jr River Ridge, LA	President & Chairman of the Board/Select Properties Ltd	Director	Director (First NBC Bank)	President & Chairman of the Board/Select Properties Ltd	0.42%	None	n/a
				President/Chairman/Select Properties, Ltd	10%		
				President/Director/Select Properties, Ltd. Realty			n/a
				President/Director/Golden Services, Inc.			n/a
				President/Director/HPA, Inc.			n/a
				President/Asst. Secretary/Chairman/J.K. Lee, Inc.			n/a
				EVP/Director/Quality Medical Management, Inc.			n/a
				Limited Partner/2121 Limited Partnership			n/a
				General Partner/Bayou Oaks Partnership			n/a
				Limited Partner/Causeway Highrise Mortgage			n/a
				Managing Member/38B, LLC			50%
				Limited Partner/Parkview Limited Partnership			n/a
				Member/Riverside Investors, LLC			n/a
Shivan Govindan New York NY	Asset Manager/Resource Financial Institutions Group Inc	Director	Director (First NBC Bank)	None	4.01%	None	n/a

Form FR Y-6
 First NBC Bank Holding Company
 New Orleans, Louisiana
 Fiscal Year Ending December 31, 2011
 Report Item 12 Insiders

(1)	(2)	(3)(a)	(3)(b)	(3)(c)	(4)(a)	(4)(b)	(4)(c)
Name & Address (City, State, Country)	Principal Occupation if other than with Bank Holding Company	Title & Position with Bank Holding Company	Title & Position with Subsidiaries (include names of subsidiaries)	Title & Position with Other Businesses (include names of other businesses)	Percentage of Voting Shares in Bank Holding Company	Percentage of Voting Shares in Subsidiaries (include names of subsidiaries)	List names of other companies (includes partnerships) if 25% or more of voting securities are held and percentage of voting securities held
Lawrence Blake Jones New Orleans LA	Partner/Scheuermann & Jones	Director	Director (First NBC Bank)	Partner/Scheuermann & Jones Member/210 Partners, LLC Manager/German Auto Sales & Serv, LLC Manager/Felicity Church, LLC Manager/Strategic Alliance Partners, LLC	0.72%	None	Scheuermann & Jones 50% 210 Partners, LLC 26% German Auto Sales & Serv, LLC 20% Felicity Church, LLC 100% Strategic Alliance Partners, LLC 50%
Louis Lauricella Harahan LA	Managing Member/Lauricella Land, LLC	Director	N/A	Managing Member/Lauricella Land Company, LLC Manager/Lauricella Construction, LLC President/Lauricella Management Co, Inc. Manager/Lauricella Watercolor, LLC Co-Director/Lauricella & Associates, LLC President-Chairman/Lauricella Residential Associates, Inc Co-Manager/MI-LO Marine, LLC	1.45%	None	n/a Lauricella Construction, LLC 100% n/a Lauricella Watercolor, LLC 50% Lauricella & Associates, LLC 100% Lauricella Residential Associates, Inc 100% MI-LO Marine, LLC 50%
David Moore San Diego CA	President/Marathon Capital Holdings, Inc	Director	Director (First NBC Bank)	President/Marathon Capital Holdings, Inc Managing Member/Marathon Tocar Madera I, LP	0.98%	None	Marathon Capital Holdings, Inc 100% n/a

Form FR Y-6
 First NBC Bank Holding Company
 New Orleans, Louisiana
 Fiscal Year Ending December 31, 2011
 Report Item 12 Insiders

(1)	(2)	(3)(a)	(3)(b)	(3)(c)	(4)(a)	(4)(b)	(4)(c)
Name & Address (City, State, Country)	Principal Occupation if other than with Bank Holding Company	Title & Position with Bank Holding Company	Title & Position with Subsidiaries (include names of subsidiaries)	Title & Position with Other Businesses (include names of other businesses)	Percentage of Voting Shares in Bank Holding Company	Percentage of Voting Shares in Subsidiaries (include names of subsidiaries)	List names of other companies (includes partnerships) if 25% or more of voting securities are held and percentage of voting securities held
				Managing Member/marathon Financial Ventures I, LP			n/a
Joseph Toomy Gretna LA	Retired	Director	Director (First NBC Bank)		0.63%	None	
Charles C. Teamer, Jr. New Orelans LA	Retired Director	Director	Director (First NBC Bank)	Cotton Exchange Group	0.20%	None None	
Leander Foley Washington DC	Managing Member/Foley, Maidonado & O'Toole Director	Director	N/A	Managing Member/Foley, Maidonado & O'Toole Cotton Exchange Group	0.56%	None None	Foley, Maidonado & O'Toole 70%