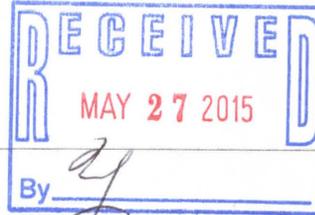




Annual Report of Holding Companies—FR Y-6



Report at the close of business as of the end of fiscal year

This Report is required by law: Section 5(c)(1)(A) of the Bank Holding Company Act (12 U.S.C. § 1844 (c)(1)(A)); Section 8(a) of the International Banking Act (12 U.S.C. § 3106(a)); Sections 11(a)(1), 25 and 25A of the Federal Reserve Act (12 U.S.C. §§ 248(a)(1), 602, and 611a); Section 211.13(c) of Regulation K (12 C.F.R. § 211.13(c)); and Section 225.5(b) of Regulation Y (12 C.F.R. § 225.5(b)) and section 10(c)(2)(H) of the Home Owners' Loan Act. Return to the appropriate Federal Reserve Bank the original and the number of copies specified.

This report form is to be filed by all top-tier bank holding companies and top-tier savings and loan holding companies organized under U.S. law, and by any foreign banking organization that does not meet the requirements of and is not treated as a qualifying foreign banking organization under Section 211.23 of Regulation K (12 C.F.R. § 211.23). (See page one of the general instructions for more detail of who must file.) The Federal Reserve may not conduct or sponsor, and an organization (or a person) is not required to respond to, an information collection unless it displays a currently valid OMB control number.

NOTE: The *Annual Report of Holding Companies* must be signed by one director of the top-tier holding company. This individual should also be a senior official of the top-tier holding company. In the event that the top-tier holding company does not have an individual who is a senior official and is also a director, the chairman of the board must sign the report.

I, Thomas A. Broughton III

Name of the Holding Company Director and Official

President, CEO, and Director

Title of the Holding Company Director and Official

attest that the *Annual Report of Holding Companies* (including the supporting attachments) for this report date has been prepared in conformance with the instructions issued by the Federal Reserve System and are true and correct to the best of my knowledge and belief.

With respect to information regarding individuals contained in this report, the Reporter certifies that it has the authority to provide this information to the Federal Reserve. The Reporter also certifies that it has the authority, on behalf of each individual, to consent or object to public release of information regarding that individual. The Federal Reserve may assume, in the absence of a request for confidential treatment submitted in accordance with the Board's "Rules Regarding Availability of Information," 12 C.F.R. Part 261, that the Reporter and individual consent to public release of all details in the report concerning that individual.


Signature of Holding Company Director and Official

05/12/2015

Date of Signature

For holding companies *not* registered with the SEC—
Indicate status of Annual Report to Shareholders:

- is included with the FR Y-6 report
- will be sent under separate cover
- is not prepared

For Federal Reserve Bank Use Only

RSSD ID 3635319
C.I. _____

Date of Report (top-tier holding company's fiscal year-end):

December 31, 2014

Month / Day / Year

549300XSS1CPK8G7B851

Reporter's Legal Entity Identifier (LEI) (20-Character LEI Code)

Reporter's Name, Street, and Mailing Address

ServisFirst Bancshares, Inc.

Legal Title of Holding Company

850 Shades Creek Parkway

(Mailing Address of the Holding Company) Street / P.O. Box

Birmingham

AL

35209

City

State

Zip Code

N/A

Physical Location (if different from mailing address)

Person to whom questions about this report should be directed:

Davis S. Mange

VP

Name

Title

205-949-3420

Area Code / Phone Number / Extension

205-949-3421

Area Code / FAX Number

dmange@servisfirstbank.com

E-mail Address

www.servisfirstbancshares.com

Address (URL) for the Holding Company's web page

Does the reporter request confidential treatment for any portion of this submission?

Yes Please identify the report items to which this request applies:

In accordance with the instructions on pages GEN-2 and 3, a letter justifying the request is being provided.

The information for which confidential treatment is sought is being submitted separately labeled "Confidential"

No

For Use By Tiered Holding Companies

Top-tiered holding companies must list the names, mailing address, and physical locations of each of their subsidiary holding companies below.

Legal Title of Subsidiary Holding Company

(Mailing Address of the Subsidiary Holding Company) Street / P.O. Box

City State Zip Code

Physical location (if different from mailing address)

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City State Zip Code

Physical location (if different from mailing address)

Form FR Y-6
ServisFirst Bancshares, Inc.
Birmingham, Alabama
Fiscal Year Ending December 31, 2014

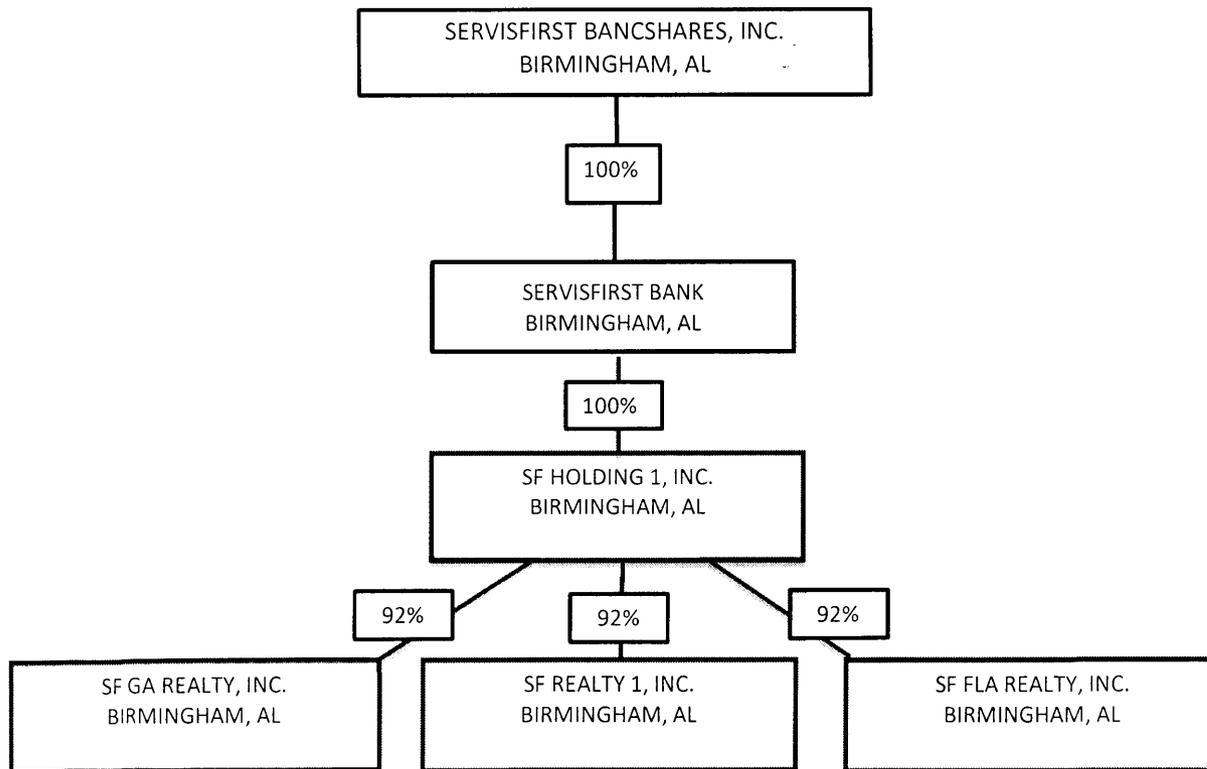
Report Item

1. ServisFirst Bancshares has filed a December 31, 2014 Form 10K with the SEC.

2. Organizational chart

2.a. ServisFirst Bancshares is incorporated in Delaware.

ServisFirst Bank, SF Holding 1, SF FLA Realty, SF GA Realty, & SF Realty 1 are all incorporated in Alabama.



Results: A list of branches for your depository institution: SERVISFIRST BANK (ID_RSSD: 3348888).
 This depository institution is held by SERVISFIRST BANCSHARES, INC. (3635319) of BIRMINGHAM, AL.
 The data are as of 12/31/2014. Data reflects information that was received and processed through 04/06/2015.

Reconciliation and Verification Steps

1. In the **Data Action** column of each branch row, enter one or more of the actions specified below.
2. If required, enter the date in the **Effective Date** column.

Actions

OK: If the branch information is correct, enter 'OK' in the **Data Action** column.
Change: If the branch information is incorrect or incomplete, revise the data, enter 'Change' in the **Data Action** column and the date when this information first became valid in the **Effective Date** column.
Close: If a branch listed was sold or closed, enter 'Close' in the **Data Action** column and the sale or closure date in the **Effective Date** column.
Delete: If a branch listed was never owned by this depository institution, enter 'Delete' in the **Data Action** column.
Add: If a reportable branch is missing, insert a row, add the branch data, and enter 'Add' in the **Data Action** column and the opening or acquisition date in the **Effective Date** column.

If printing this list, you may need to adjust your page setup in MS Excel. Try using landscape orientation, page scaling, and/or legal sized paper.

Submission Procedure

When you are finished, send a saved copy to your FRB contact. See the detailed instructions on this site for more information.
 If you are e-mailing this to your FRB contact, put your institution name, city and state in the subject line of the e-mail.

Note:

To satisfy the FR Y-10 reporting requirements, you must also submit FR Y-10 Domestic Branch Schedules for each branch with a **Data Action** of Change, Close, Delete, or Add.
 The FR Y-10 report may be submitted in a hardcopy format or via the FR Y-10 Online application - <https://y10online.federalreserve.gov>.

* FDIC UNINUM, Office Number, and ID_RSSD columns are for reference only. Verification of these values is not required.

Data Action	Effective Date	Branch Service Type	Branch ID_RSSD*	Popular Name	Street Address	City	State	Zip Code	County	Country	FDIC UNINUM*	Office Number*	Head Office	Head Office ID_RSSD*	Comments
OK		Full Service (Head Office)	3348888	SERVISFIRST BANK	850 SHADES CREEK PARKWAY	BIRMINGHAM	AL	35209	JEFFERSON	UNITED STATES	433262	0	SERVISFIRST BANK	3348888	
OK		Full Service	3757949	DOWNTOWN BRANCH	324 RICHARD ARRINGTON JR BLVD. NORTH	BIRMINGHAM	AL	35203	JEFFERSON	UNITED STATES	478372	4	SERVISFIRST BANK	3348888	
OK		Full Service	3471272	HIGHWAY 280 BRANCH	5403 HIGHWAY 280, SUITE 401	BIRMINGHAM	AL	35242	SHELBY	UNITED STATES	477425	3	SERVISFIRST BANK	3348888	
OK		Full Service	3921197	DOTHAN BRANCH	4801 WEST MAIN STREET	DOTHAN	AL	36305	HOUSTON	UNITED STATES	489680	7	SERVISFIRST BANK	3348888	
Change ✓		Full Service	4251239	DOTHAN COTTONWOOD CORNERS BRANCH	1620 ROSS CLARK CIRCLE, SUITE 307	DOTHAN	AL	36301	HOUSTON	UNITED STATES	516207	8	SERVISFIRST BANK	3348888	Address Error
OK		Full Service	3545342	HUNTSVILLE BRANCH	401 MERIDIAN STREET, SUITE 100	HUNTSVILLE	AL	35801	MADISON	UNITED STATES	468518	2	SERVISFIRST BANK	3348888	
OK		Full Service	3471281	RESEARCH PARK BANKING CENTER	1267 ENTERPRISE WAY, SUITE A	HUNTSVILLE	AL	35806	MADISON	UNITED STATES	468440	1	SERVISFIRST BANK	3348888	
OK		Full Service	4748412	MOBILE - SPRING HILL BRANCH	4400 OLD SHELL ROAD	MOBILE	AL	36608	MOBILE	UNITED STATES	Not Required	Not Required	SERVISFIRST BANK	3348888	
Change ✓		Full Service	4520690	MOBILE BRANCH	100 SAINT JOSEPH STREET	MOBILE	AL	36633	MOBILE	UNITED STATES	538513	11	SERVISFIRST BANK	3348888	Address Error
OK		Full Service	3617061	COMMERCE STREET BRANCH	1 COMMERCE STREET	MONTGOMERY	AL	36104	MONTGOMERY	UNITED STATES	478373	5	SERVISFIRST BANK	3348888	
OK		Full Service	3643574	VAUGHN ROAD BRANCH	8117 VAUGHN ROAD, UNIT 20	MONTGOMERY	AL	36116	MONTGOMERY	UNITED STATES	478374	6	SERVISFIRST BANK	3348888	
OK		Full Service	4277471	PENSACOLA BRANCH	316 SOUTH BAYLEN STREET, SUITE 100	PENSACOLA	FL	32502	ESCAMBIA	UNITED STATES	518316	9	SERVISFIRST BANK	3348888	
OK		Full Service	4446389	PENSACOLA CORDOVA BRANCH	4980 NORTH 12TH AVENUE	PENSACOLA	FL	32504	ESCAMBIA	UNITED STATES	533924	10	SERVISFIRST BANK	3348888	

WA

Data Action	Effective Date	Branch Service Type	Branch ID_RSSD*	Popular Name	Street Address	City	State	Zip Code	County	Country	FDIC UNINUM*	Office Number*	Head Office	Head Office ID_RSSD*	Comments
Correct Address		Full Service	4251239	DOTHAN COTTONWOOD CORNERS BRANCH	1640 ROSS CLARK CIRCLE, SUITE 307	DOTHAN	AL	36301	HOUSTON	UNITED STATES	516207	8	SERVISFIRST BANK	3348888	
Correct Address		Full Service	4520690	MOBILE BRANCH	100 SAINT JOSEPH STREET	MOBILE	AL	36602	MOBILE	UNITED STATES	538513	11	SERVISFIRST BANK	3348888	

Bolded items are the items that were incorrect.

Form FR Y-6
ServisFirst Bancshares, Inc.
Fiscal Year Ending December 31, 2014

Report Item 3:

Securities Holders

(1) (a) (b) (c) and (2) (a) (b) (c)

**Current shareholders with ownership, control or holdings of
5% or more with power to vote as of fiscal year ending 12/31/2014**

(1) (a) Name and address	(1) (b) Country of Citizenship Or incorporation	(1) (c) Number and % of each class of voting Securities
NONE	NONE	NONE

**Shareholders not listed in 3 (1) (a) that had ownership, control or holdings of
5% or more with power to vote as of fiscal year ending 12/31/2014**

(1) (a) Name and address	(1) (b) Country of Citizenship Or incorporation	(1) (c) Number and % of each class of voting Securities
NONE	NONE	NONE

Form FR Y-6
 ServisFirst Bancshares, Inc.
 Fiscal Year Ending December 31, 2014

Report Item 4: Insiders
 (1), (2), (3) (a) (b)(c) and (4) (a) (b)(c)

(1) Names and Address	(2) Principal occupation if other than with bank holding company	(3) (a) Title & position with bank holding company	(3) (b) Title & position with subsidiaries	(3) (c) Title & position with other businesses	(4) (a) Percentage of voting shares in bank holding company	(4) (b) Percentage of voting shares in subsidiaries	(4) (c) List names of other companies if 25% or more of voting securities are held
Thomas A. Broughton III, Birmingham, AL	N/A	President, Chief Executive Officer and Director	Bank - President, Chief Executive Officer and Director	N/A	2.75%	N/A	N/A
Stanley M. Brock, Birmingham, AL	President of Brock Investment Company	Chairman of the Board	Bank - Chairman of the Board	President of Brock Investment Company	1.82%	N/A	N/A
Michael D. Fuller, Birmingham, AL	President of Double Oak Water Reclamation	Director	Bank - Director	President of Double Oak Water Reclamation	2.04%	N/A	N/A
James J. Filler, Birmingham, AL	Private investor	Director	Bank - Director	Private investor	2.55%	N/A	N/A
J. Richard Cashio, Birmingham, AL	Retired - formerly Chief Executive Officer, Tassco, LLC	Director	Bank - Director	Retired - formerly Chief Executive Officer, Tassco, LLC	1.46%	N/A	N/A
Hatton C. V. Smith, Birmingham, AL	President of National Accounts, Royal Cup Coffee	Director	Bank - Director	President of National Accounts, Royal Cup Coffee	0.80%	N/A	N/A
William M. Foshee, Birmingham, AL	N/A	Executive Vice President, Chief Financial Officer, Treasurer and Secretary	Bank - Executive Vice President, Chief Financial Officer, Treasurer and Secretary	N/A	0.90%	N/A	N/A
Clarence C. Pouncey III, Birmingham, AL	N/A	Executive Vice President and Chief Operating Officer	Bank - Executive Vice President and Chief Operating Officer	N/A	1.43%	N/A	N/A