LOCATIONS

Creating opportunity where it is needed most. Alabama Arkansas Louisiana Mississippi Tennessee

31 LOCATIONS

ALABAMA
- Montgomery

ARKANSAS
- College Station
- Little Rock
  I-30 SW
  Geyer Springs
- Pine Bluff
- West Memphis

LOUISIANA
- New Orleans
  Central City
- Circle Food Store
  Michoud
- Chalmette

TENNESSEE
- Jackson
- Memphis
  Crosstown
  Harvester Lane
  Madison Avenue
  Ridgeway

MISSISSIPPI
- Biloxi
- Camden
- Drew
- Greenville
- Itta Bena
- Jackson
  Medical Mall
  Old River Place
  University
  Boulevard
- Louisville
- Macon
- Moorhead
- Robinsonville
- Shaw
- Terry
- Utica
- West Point
1/3 of Nation’s Persistent Poverty Counties are Located in the Deep South

Source: U.S. Treasury CDFI Fund

Creating opportunity where it is needed most.  Alabama  Arkansas  Louisiana  Mississippi  Tennessee
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Implications of Persistent Poverty

Education
Low-Performing School Districts

High-Cost Mortgage Lending
Counties above state average

County Health Rankings
Lowest 25% by state

Majority Black
Counties above state average

Unbanked
More than 1.5 times the national average

Unemployment
More than 1.5 times the national average

Hope credit union enterprise corporation
# COMMUNITY PROFILES

<table>
<thead>
<tr>
<th></th>
<th>SMALL TOWNS AVERAGE</th>
<th>MISSISSIPPI</th>
<th>UNITED STATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 Population</td>
<td>3,824</td>
<td>2,994,079</td>
<td>318,857,056</td>
</tr>
<tr>
<td>Percent Below Poverty Level</td>
<td>48%</td>
<td>22%</td>
<td>16%</td>
</tr>
<tr>
<td>Percent Below 150% of the Poverty Level</td>
<td>81%</td>
<td>64%</td>
<td>62%</td>
</tr>
<tr>
<td>Percent Bachelor’s Degree or Higher</td>
<td>15%</td>
<td>21%</td>
<td>30%</td>
</tr>
<tr>
<td>Uninsured Rate</td>
<td>21%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Obesity rate</td>
<td>45%</td>
<td>35%</td>
<td>28%</td>
</tr>
<tr>
<td>County Unemployment Rate</td>
<td>9%</td>
<td>7%</td>
<td>5%</td>
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</tbody>
</table>
SMALL TOWNS PARTNERSHIP GOALS

• Build capacity of towns to facilitate economic development
• Support communities in developing a strategic plan
• Identify priority economic development, housing, or community facility projects that will contribute to a thriving community
• Empower community leaders with tools and leadership skills
• Provide training and technical assistance to advance priority projects and leverage capital
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STRATEGIC PLANNING

Community engagement & outreach

Research

Analysis

Planning

Implementation

Listening & Learning

Understanding

Problem Solving

Training

Implementation

Gathering data pertaining to the existing condition of housing, resources, demographics, socioeconomic dynamics, infrastructure, education, economics, politics, environmental concerns, etc.

Understanding the implications of current conditions and how they relate, identifying assets, opportunities and liabilities; assessing community needs.

Identifying, developing and refining best practices & strategies for improvement; communicating key action steps.

Training community leaders on how to begin to implement the initiatives.

Stakeholders use guidebook as a means to enhance their communities and implement initiatives.
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Thank You!

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