

# Research Workshop on Expanding Opportunities through Economic Development and Workforce Development Initiatives

May 20–22, 2018

*Cohosted and cosponsored by the Federal Reserve Bank of Atlanta  
and the W.E. Upjohn Institute for Employment Research*

## Agenda

### May 20, 2018

Hyatt Atlanta Midtown, 125 10th Street, Atlanta, Georgia

7:00 p.m.                    **Welcome dinner for speakers**  
*Randy Eberts*, W.E. Upjohn Institute for Employment Research  
Courtesy of the W.E. Upjohn Institute for Employment Research

### May 21, 2018

Federal Reserve Bank of Atlanta, 1000 Peachtree Street, Atlanta, Georgia

8:00 a.m.                    **Registration and continental breakfast**  
Courtesy of the Federal Reserve Bank of Atlanta

8:30                            **Welcome and introductions**  
*Stuart Andreason*, Director of the Center for Workforce and Economic  
Opportunity, Federal Reserve Bank of Atlanta

8:45                            **The New Skilled Shop-Floor Workforce**  
  
**Retooling Engineering Technology for the Manufacturing 5.0 Workplace**  
Presenter: *Kathryn L. Kelley*, Ohio Manufacturing Institute  
Coauthor: *Fran Stewart*, Ohio Manufacturing Institute

**Manufacturing Connect: Teaching Manufacturing Skills to Inner-City High School Students**  
Presenter: *Richard Mattoon*, Federal Reserve Bank of Chicago  
Coauthor: *Susan Longworth*, Federal Reserve Bank of Chicago

**Mediating Apprenticeship: Institutional Strategies for Advancing Innovation and Job Quality**  
Presenter: *Allison Forbes*, University of North Carolina–Chapel Hill  
Coauthor: *Nichola Lowe*, University of North Carolina–Chapel Hill

9:30                            Response/Discussion

- 10:00 Break
- 10:15 **Evaluating Your Tax Dollars at Work**
- The Economic and Fiscal Impacts of Property Tax Abatement in a Large County**  
Presenter: *Rob Wassmer*, California State University–Sacramento  
Coauthors: *Daphne A. Kenyon*, *Adam H. Langley*, and *Bethany P. Paquin*, Lincoln Institute of Land Policy
- Evaluating the Effectiveness of Georgia’s Job Tax Credit**  
Presenter: *Dave Sjoquist*, Georgia State University  
Coauthors: *Laura Wheeler*, *Shiferaw Gurmu*, and *Clay Cook*, Georgia State University
- Do Minimum Wage Increases Cause Financial Stress to Small Businesses? Evidence from 15 Million Establishments**  
Presenter: *Sudheer Chava*, Georgia Institute of Technology  
Coauthors: *Manpreet Singh* and *Alexander Oettl*, Georgia Institute of Technology
- 11:00 Response/Discussion
- 11:30 **Lunch and media panel**  
*Jim Tankersley*, *New York Times*  
*Adam Bruns*, *Site Selection* magazine  
*Melissa Johnson*, National Skills Coalition  
Moderator: *Carl Van Horn*, Heldrich Center for Workforce Development at Rutgers University
- 1:00 p.m. **Nontraditional Workforce Development**
- Connecting Jobs and Workforce: The Community Option**  
Presenter: *Robert Giloth*, The Annie E. Casey Foundation
- Examining the Connections between Workforce Development, Economic Development, and Community Wealth Building: The Case of Richmond, Virginia**  
Presenter: *Elsie Harper-Anderson*, Virginia Commonwealth University
- The Allocation of State Spending on Training and Education Dollars over Time: A Preliminary Look at the Effects on STEM Training and Employment, and on Social and Private Returns on Training**  
Presenter: *Edward Bee*, University of Southern Mississippi
- 1:45 Response/Discussion

2:15

## **The Great Recession**

### **Resilience in the Face of Chronic Distress: U.S. Metropolitan Areas after the Great Recession**

Presenter: *Edward (Ned) Hill*, The Ohio State University

Coauthors: *Andrew J. Van Leuven*, The Ohio State University, and *Harold Wolman*, George Washington University

### **Local Ability to “Rewire” and Socioeconomic Performance: Evidence from U.S. Counties before and after the Great Recession**

Presenter: *Alexandra Tsvetkova*, The Ohio State University

Coauthor: *Mark Partridge*, The Ohio State University

### **Supporting Opportunity in Economic Downturns: Employment Change and Job Quality in U.S. Local Labor Markets during the Great Recession**

Presenter: *Anne Visser*, University of California–Davis

3:00

Response/Discussion

3:30

Break

3:45

## **Workforce Implications of Industrial Change**

### **The Geography of Skills and the Role of Creative Destruction: Evidence from Millions of Job Postings**

Presenter: *Christos Makridis*, Stanford University

Coauthor: *Yong Suk Lee*, Stanford University

### **Gender, Race, and Ethnic Differences in Exposure to Automation-Related Job-Loss Risk**

Presenter: *Emily J. Wornell*, Ball State University

Coauthors: *Michael J. Hicks* and *Srikant Devaraj*, Ball State University

### **The Changing Nature and Quality of Nonstandard Employment** Presenter:

*Cathy Yang Liu*, Georgia State University

Coauthor: *Luisa de Azevedo Nazareno*, Georgia State University

4:30

Response/Discussion

6:00

## **Reception and dinner**

Speaker: *Laurence Kotlikoff*, Boston University

### **U.S. Inequality, Fiscal Progressivity, and Work Disincentives: An Intergenerational Accounting**

**May 22, 2018**

Federal Reserve Bank of Atlanta, 1000 Peachtree Street, Atlanta, Georgia

- 8:00 a.m.                    **Registration and continental breakfast**  
Courtesy of the Federal Reserve Bank of Atlanta
- 8:30                            **Welcome and follow-up from yesterday's sessions**  
*Raphael Bostic*, President and Chief Executive Officer, Federal Reserve Bank of Atlanta
- 8:45                            **Forms of Place-Based Development**
- Cooperative Cities: Municipalities Using Work Cooperatives as an Intersectional Approach to Community, Economic, and Workforce Development**  
Presenter: *Stacey Sutton*, University of Illinois–Chicago
- Amenity-Driven Gentrification**  
Presenter: *Kalee Burns*, Georgia State University
- Entrepreneurship and Poverty Reduction in Rural America**  
Presenter: *Nicholas Kacher*, Colorado State University  
Coauthor: *Stephan Weiler*, Colorado State University
- 9:30                            Response/Discussion
- 10:00                           Break
- 10:15                           **Managing Transition**
- Individual Social Capital and Migration**  
Presenter: *Julie Hotchkiss*, Federal Reserve Bank of Atlanta  
Coauthor: *Anil Rupasingha*, U.S. Department of Agriculture Economic Research Service
- Use of Unemployment Insurance and Public Employment Services after Leaving Welfare**  
Presenter: *Christopher O'Leary*, W.E. Upjohn Institute for Employment Research
- The New Gig: The Contributions of Changes in Nonemployer Establishments to Changes in Future Employer Establishments**  
Presenter: *Jacob Moore*, Colorado State University  
Coauthors: *Luke Petach* and *Stephan Weiler*, Colorado State University
- 11:00                           Response/Discussion

11:30

**Concluding comments**

*George A. Erickcek*, Coeditor, *Economic Development Quarterly*, and Regional Consultant, W.E. Upjohn Institute for Employment Research

*Stuart Andreason*

Noon

Adjournment and box lunch