

“Grassroots: Cleveland Enjoys Manufacturing Resurgence,” by Charles Davidson, staff writer for *EconSouth*

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### **Discussion questions**

1. What has happened to the number of factory jobs in Cleveland since 2000? In the last three years, has Cleveland added manufacturing jobs? How does this compare to the state of Tennessee and nationally?
2. What type of manufacturing is important to Cleveland? What three companies are important to the area’s economy?
3. How important is Whirlpool to the Cleveland economy? What steps did the city, state and county take to keep the company in Cleveland? For what reasons is “offshoring” becoming less attractive?
4. How has Cleveland’s location helped its economic stability? Why is improving education for Cleveland to keep its manufacturing base?

### **Related links**

[Cleveland/Bradley, Tennessee, Chamber of Commerce](#)

[“Cleveland MSA Had Top Growth in State”](#): *Cleveland Daily Banner*

[“Mars Expands: Candymaker Marks \\$67 Million Growth Project”](#): timesfreepress.com

[Tracking Tennessee’s Economic Recovery: Cleveland](#): Middle Tennessee State University

[Whirlpool Corporation](#)

[Wacker in North America](#)