

“Grassroots: Pensacola on the Hunt for Business,” by Charles Davidson, staff writer for *EconSouth*

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Discussion questions

1. What industries are considered “staples” of the Pensacola economy?
2. How did Pensacola’s economy fare compared to the rest of Florida in the period between 2000 and 2010?
3. What area of development is being focused on by Pensacola’s new mayor? How would he like to change its function?
4. What areas of Pensacola’s economy are showing signs of recovery?
5. What impact does the military have in terms of the area’s GDP? How does this compare to the United States? How has the influence of NAS Pensacola changed over the years? Why has it changed?

Related links

[Florida Trend: Florida Economic Yearbook–2013 \(Northwest Florida\)](#)

[Greater Pensacola Chamber of Commerce](#)

[Port of Pensacola](#)