Responding to Small Business Challenges

To Recover Jobs, Who Do You Help?

The group that has pulled us up in the past The group that is broken Encouraging starts Forestalling closures Pushing existing firms to expand

We want the biggest bang for the policy buck

Nobody cares about you unless they think you can solve their problem



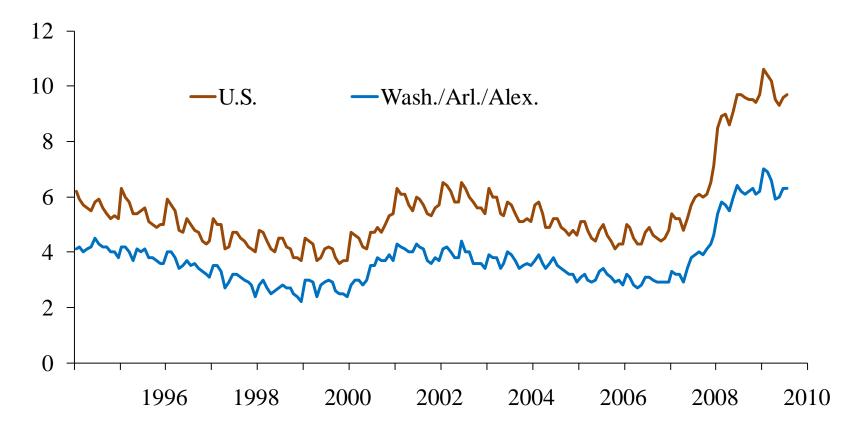
Federal Reserve Bank of Atlanta / Ewing Marion Kauffman Foundation

October, 2010

Brian Headd

Unemployment Rate

(not seasonally adjusted)



Source: Office of Advocacy, U.S. Small Business Administration from data provided by the Bureau of Labor Statistics.



Clear View from D.C.?

Biggest Problems Small Businesses Face

(Percent of business responses)

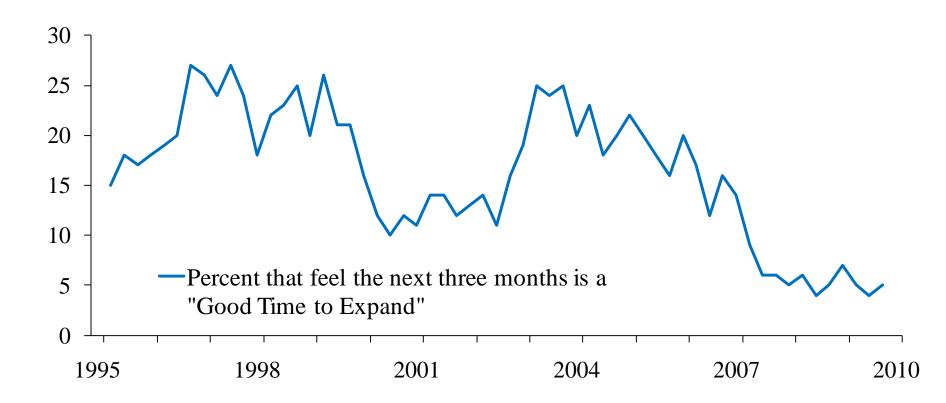
	2010	2009	2004
Poor sales	30	32	11
Taxes	23	24	17
Govt. Reqs. & Red Tape	16	11	10
Comp. From Large Bus	6	6	10
Cost / Availability of Insurance	6	8	28
Inflation	4	4	4
Quality of Labor	4	3	9
Finance & Interest Rates	3	4	2
Cost of Labor	3	4	5
Other	5	4	4

Note: September responses.

Source: Office of Advocacy, U.S. Small Business Administration from data provided by the National Federation of Independent Business, *Small Business Economic Trends*.



Biggest Problem Our Economy Faces

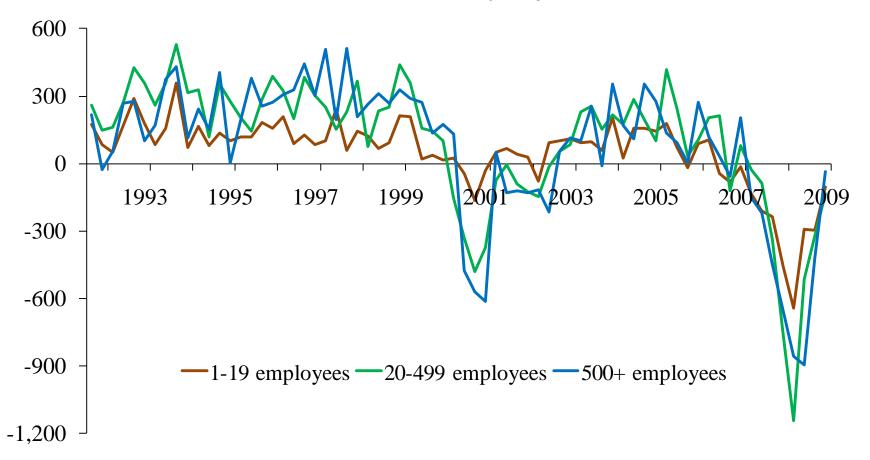


Source: Office of Advocacy, U.S. Small Business Administration from data provided by the National Federation of Independent Business, *Small Business Economic Trends*.



Employment Change by Size of Firm

(thousands, seasonally adjusted)

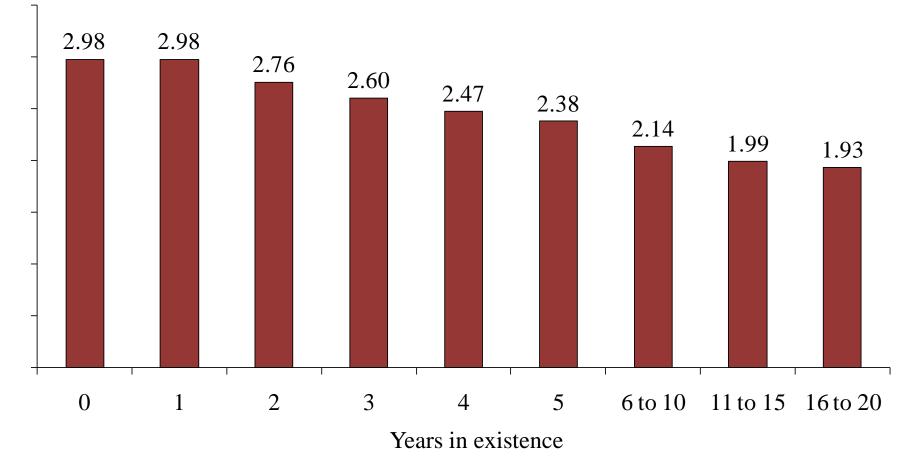


Source: Office of Advocacy, U.S. Small Business Administration from data provided by the Bureau of Labor Statistics, Business Employment Dynamics.



LIFO or FIFO?

Mean Employment Level for Firm Birth Year Cohorts, 1980-2005 (millions)



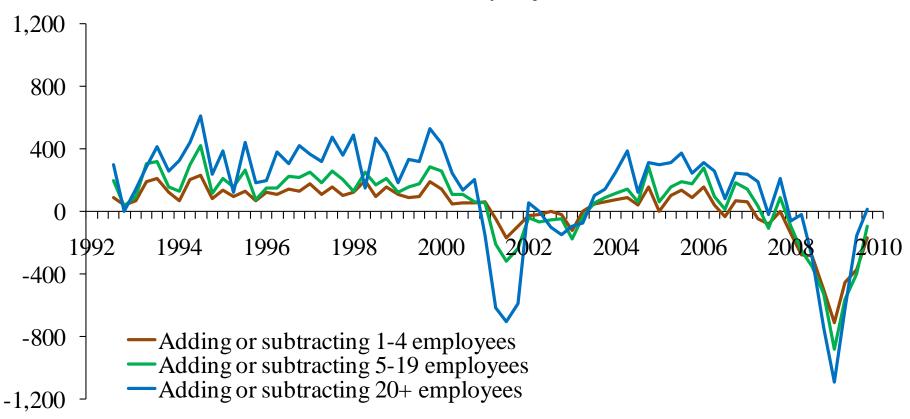
Source: U.S. Small Business Administration, Office of Advocacy from data provided by the U.S. Department of Commerce, Census Bureau, Business Dynamics Statistics.

www.sba.gov/advo

Closures trump Growers

Employment Changes by Size of Establishment Change

(thousands, seasonally adjusted)



Note: About one-third of establishments do not change employment each quarter.

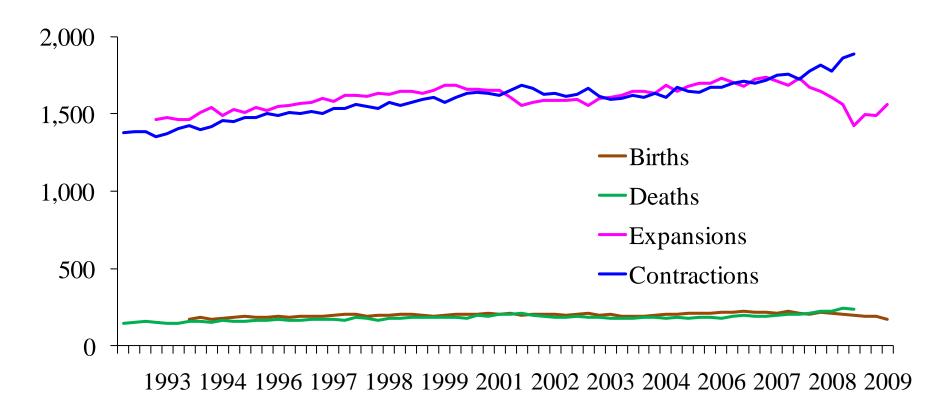
Source: U.S. Small Business Administration, Office of Advocacy, from data provided by the U.S. Department of Labor, Bureau of Labor Statistics, Business Employment Dynamics.



Seeking Canaries and Saviors

Establishment Dynamics

(thousands of establishments, seasonally adjusted)



About half of all establishments do not change employment from quarter to quarter

Source: Office of Advocacy, U.S. Small Business Administration from data provided by the Bureau of Labor Statistics, Business Employment Dynamics.



Expanding Problem

Mean Employment Size of Establishment Start-Ups



Source: U.S. Small Business Administration, Office of Advocacy, from data provided by U.S. Bureau of Labor Statistics, Business Employment Dynamics.



Low Birth Weight Problem

Characteristics of Self-Employed Individuals

(thousands unless noted)

Characteristic	2008		2000-2008	2008			2000-2008		
	Number	%	Rate	% change	Characteristic	Number	%	Rate	% change
Total	15,517.7	100.0	9.8	12.2	Veteran status	1,585.5	10.2	13.6	(21.9)
Asian/Amer. Indian	874.3	5.6	9.7	15.1	HS or less	5,680.7	36.6	9.0	3.6
Black	831.9	5.4	4.7	22.5	Some college	4,087.4	26.3	8.7	6.9
White	13,653.3	88.0	10.5	10.2	Bachelors	3,561.4	23.0	11.2	25.5
Multiple	158.2	1.0	7.6	NA	Mstr. or above	2,188.2	14.1	12.8	29.8
Hispanic	1,589.3	10.2	7.2	104.9	Disability	669.7	4.3	14.6	13.0
Native-born	12,926.2	83.3	9.7	7.0	Married	11,006.0	70.9	12.4	6.6
Age					Central city	3,677.0	23.7	8.6	46.7
<25	492.7	3.2	2.2	31.1	Suburban	6,772.6	43.6	9.9	11.1
25-34	1,865.5	12.0	5.5	2.3	Rural	2,770.1	17.9	11.5	(16.6)
35-44	3,511.3	22.6	10.1	(10.9)	Not identified	2,297.9	14.8	9.9	20.4
45-54	4,517.4	29.1	12.5	13.1					
55-64	3,450.3	22.2	14.8	51.7	Female	5,288.1	34.1	7.1	9.7
65+	1,680.4	10.8	22.1	18.2	Male	10,229.6	65.9	12.2	13.5

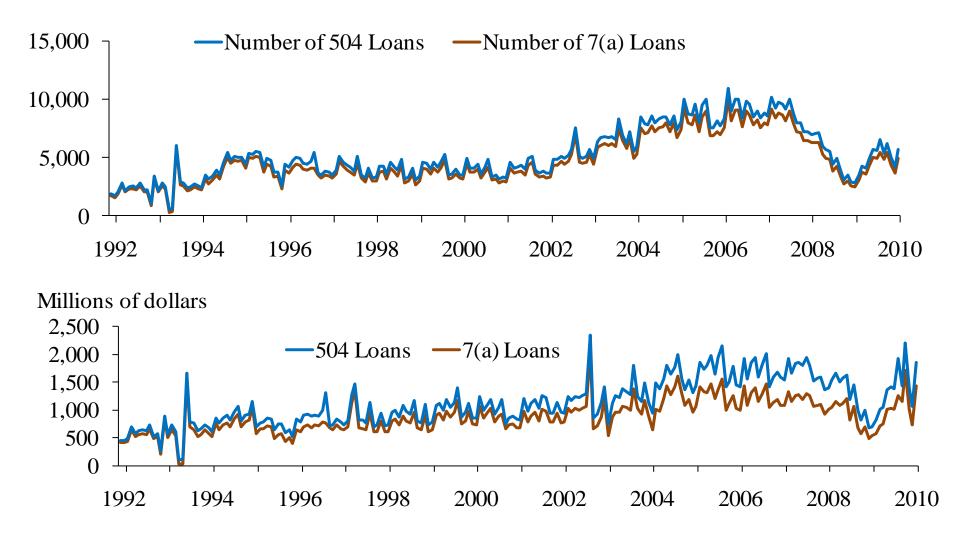
Notes: Self-employment (incorporated and unincorporated) as primary occupation during the year. Just over 25 percent of the self-employed work fewer than 35 hours per week.

Source: Office of Advocacy, U.S. Small Business Administration, from data provided by the U.S. Department Department of Commerce, Bureau of the Census, March Supplement to the Current Population Survey.



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SBA Loans

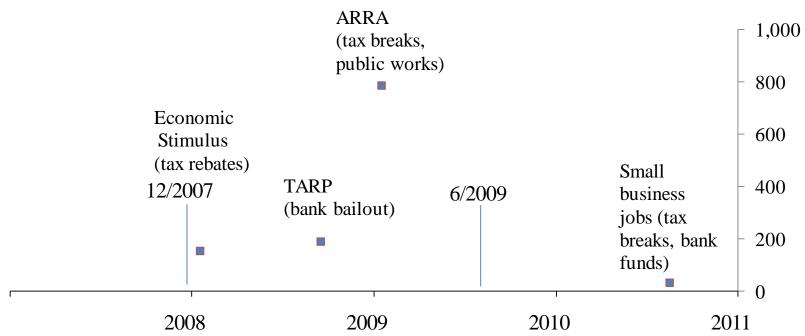


Source: U.S. Small Business Administration.



What Happened





Note: TARP excluded bank paybacks.

Senator Mark Warner (D-Va.) referring to the Small Business Jobs Act:

"Candidly, I wish we had passed this legislation last spring," he said. "But better late than never."

