



TRANSFORMING U.S. WORKFORCE DEVELOPMENT POLICIES FOR THE 21st CENTURY

From Ideas to Action

Speaker Biographies

Eric S. Belsky became director of the Division of Consumer and Community Affairs at the Federal Reserve Board of Governors in August 2014. The division ensures that consumer and community perspectives inform Fed policy, research, and action. The division sets policies for and oversees the supervision of financial institutions for compliance with consumer protection, fair lending, and community reinvestment laws through the Reserve Banks. Belsky is a specialist in housing finance, economics, and policy, and brings 20 years of experience to the division. He oversees the Federal Reserve's work in consumer-focused supervision, research, and policy analysis, with the aim of promoting a fair and transparent consumer financial services marketplace. Throughout his career, he has conducted research on a wide range of housing and urban topics. Previously, he served as managing director of the Joint Center for Housing Studies of Harvard University. Belsky also served as director of housing finance research at Fannie Mae, senior economist at the National Association of Home Builders, and taught at both Harvard University and the University of Massachusetts at Amherst. Throughout his career, Belsky has lent his expertise to numerous organizations, including the Opportunity Finance Network, the Affordable Housing Advisory Council of Fannie Mae, and the National Community Advisory Council of Bank of America. In addition, he served as research director for the bipartisan Millennial Housing Commission established by Congress. Belsky has coedited six books and authored numerous articles and book chapters, and has served on the editorial boards of the *Journal of Housing Research* and *Housing Policy Debate*.

Christopher Cabaldon became the first mayor directly elected by West Sacramento voters in November 2004; he is currently serving his sixth elected term as mayor. Cabaldon earned his bachelor of science in environmental economics from the University of California, Berkeley, where he later served on the alumni association board, and a master's of public policy and administration from California State University, Sacramento, where he received the Distinguished Alumni Award. His professional career in California

education policy spans more than two decades. After coordinating legislative higher education policy development and analysis as chief consultant to the assembly higher education committee and then chief of staff to the assembly appropriations committee chairwoman, Cabaldon served five years as vice chancellor of the California community colleges, with executive responsibility for policy, strategic initiatives, planning, technology, data systems, governmental advocacy and intersegmental relations, and public affairs. He then transformed a small organization into one of the state's most influential policy advocates for K-12 reform as president of EdVoice. At the U.S. Conference of Mayors, he is chair of the jobs, education, and workforce standing committee and is one of the nation's leading mayors on innovation, ports and exports, civil rights, floodplain management, and education. An appointee in the administrations of four California governors spanning both political parties, Cabaldon currently serves as California's commissioner on the Western Interstate Commission on Higher Education, where he is chair of the issues analysis and research committee.

Tammy Edwards is vice president of public affairs and community development for the seven states of the Federal Reserve's Tenth District, which includes Kansas, Nebraska, Oklahoma, Wyoming, Colorado, northern New Mexico, and western Missouri. She leads internal and external communications, the development of programs and publications for targeted stakeholders, and the Bank's museums and conference centers in Kansas City and Denver. Edwards also oversees community and economic development research that addresses challenging issues affecting underserved communities and small businesses. Areas of focus include personal finance, economic education, small business development, workforce development, neighborhood stabilization, and community development investments. Edwards is a coeditor of the 2015 book *Transforming U.S. Workforce Development Policies for the 21st Century*. She joined the Bank in 2008 after holding various leadership positions at Sprint Corporation for 26 years. She holds a marketing degree and a master's in business adminis-

tration in finance from the University of Missouri at Kansas City. In addition to her professional responsibilities, Edwards is very active in several civic and community organizations. She serves on the boards of the Kansas City Workforce Investment Board, Menorah Medical Center, and the Prosperity Opportunity Center at Rockhurst University. She also serves on the Church Council at St. James UMC, is a member of the greater Kansas City chapter of the Links Incorporated, and is cofounder of the Kansas City Leaders Forum.

John Engler is president of the Business Roundtable, an association of chief executive officers of leading U.S. corporations that produce \$7.4 trillion in annual revenue and employ more than 16 million people. A former three-term governor of Michigan, Engler assumed leadership of Business Roundtable in January 2011 after serving six years as president and CEO of the National Association of Manufacturers. Throughout his leadership at both organizations, Engler has been engaged in education and workforce issues, identifying the pressing shortage of skilled employees as a growing threat to U.S. competitiveness in the 21st-century's high-tech global economy. During his tenure as Michigan governor, he signed 32 tax cuts into law and helped create more than 800,000 new jobs, taking the state's unemployment rate to a record low. The top priority of his administration was improving education, with a focus on high standards, equity, and accountability. He previously served 20 years in the Michigan legislature, including seven years as state senate majority leader. Engler serves on the boards of directors for Universal Forest Products, K12 Inc., and the Annie E. Casey Foundation and is a past chairman of the National Governors Association. The American Academy of Arts and Science has named him a member of the Commission on the Humanities and Social Sciences. Engler graduated from Michigan State University with a bachelor of science in agricultural economics. Later, he earned a law degree from Thomas M. Cooley Law School in Lansing, Michigan.

Todd Greene is vice president in the research department at the Federal Reserve Bank of Atlanta. Greene's responsibilities include providing leadership, strategic direction, and oversight for the community and economic development division. With research, policy, and evidence-based best practices, and a focus on human capital development, small business, housing, and community and economic development finance, the group works to promote community and economic development and sustainable growth for all sectors of the economy. Before joining the Atlanta Fed in 2008, Greene held leadership roles in the private, government, and education sectors. Greene is a coeditor of the 2015 book *Transforming U.S. Workforce Development Policies for the 21st Century*. Before joining the Fed, he was a member of the general faculty at the Georgia Institute of Technology, where he served in various capacities, including center director, and oversaw research and programs related to applied economic development. Currently,

Greene is on the board of directors of the International Economic Development Council and is a member of the Southern Economic Development Council and the Georgia Economic Developers Association, for which he previously served as chairman. Greene earned a bachelor's degree in English and American literature and language from Harvard University, a master's degree in human resources management from Washington University, and a master's degree in public administration from Georgia State University. He has completed executive education programs at Universidad ESAN (Lima, Peru) and Stanford Graduate School of Business.

Harry J. Holzer is a professor at the McCourt School of Public Policy at Georgetown University. He is also an institute fellow at the American Institutes for Research, a senior affiliate at the Urban Institute, a nonresident senior fellow at the Brookings Institution, and a research affiliate of the Institute for Research on Poverty at the University of Wisconsin at Madison. He has also been a faculty director of the Georgetown Center on Poverty, Inequality and Public Policy. He received his bachelor of arts and doctorate from Harvard University. Prior to coming to Georgetown, Holzer served as chief economist for the U.S. Department of Labor and professor of economics at Michigan State University. He has also been a visiting scholar at the Russell Sage Foundation and a faculty research fellow of the National Bureau of Economic Research. Over most of his career, Holzer's research has focused primarily on the low-wage labor market. He has extensively analyzed both the quality of jobs and the skills of workers in that market, and how both affect the employment prospects of the disadvantaged as well as worker inequality and insecurity. He has also written extensively about the employment problems of disadvantaged men, advancement prospects for the working poor, and workforce policy more broadly. Holzer has recently been the codirector of the program on post-secondary education and the labor market for the Center on the Analysis of Longitudinal Data in Education Research. He has been analyzing data on the higher education and employment outcomes of low-income students, and has written extensively on policies to improve these outcomes.

Dennis P. Lockhart is the president and chief executive officer of the Federal Reserve Bank of Atlanta. In this role, Lockhart is responsible for all the Bank's activities, including monetary policy, bank supervision and regulation, and payment services. In addition, he serves on the Federal Reserve's chief monetary policy body, the Federal Open Market Committee. Prior to joining the Atlanta Fed in March 2007, Lockhart served on the faculty of Georgetown University's School of Foreign Service and was an adjunct professor at Johns Hopkins University's School of Advanced International Studies. Prior to his academic career, he served as chairman of the Small Enterprise Assistance Funds, a sponsor and operator of emerging markets venture capital and private equity funds. He was also managing partner at the private equity firm Zephyr Manage-

ment LP. Before joining Zephyr, Lockhart worked for 13 years at Heller Financial, where he served as president of Heller International Group. In 2000, he served as chairman of the advisory committee of the U.S. Export-Import Bank. Previously, Lockhart held various positions, both international and domestic, with Citicorp/Citibank (now Citigroup). Lockhart serves as a director of the Metro Atlanta Chamber of Commerce and the Commerce Club and is past chair of the World Affairs Council of Atlanta, the Midtown Alliance, and the Carter Center's Board of Councilors. He earned a bachelor of arts in political science and economics from Stanford University and a master's in international economics and American foreign policy from the Johns Hopkins University School of Advanced International Studies. He also attended the Senior Executive Program at MIT Sloan School of Management. In 2012, he was awarded an honorary doctoral degree by Georgia State University.

Jay C. Moon is the president and chief executive officer of the Mississippi Manufacturers Association, the largest and most influential voice for Mississippi manufacturers, which represents more than 2,200 manufacturers and associated members. As president, Moon has helped develop and win passage of several significant legislative programs by working with Governor Haley Barbour, the Mississippi legislature, and other business leaders to enact landmark civil justice reform. He has more than 20 years of professional economic development experience in site development, business retention, strategic plan development, financial incentive creation, and marketing. Prior to joining the Mississippi Manufacturers Association, Moon served as the deputy director and chief operating officer and director for international development with the Mississippi Development Authority. During that period, he was responsible for the recruitment of many well-known national and international companies to Mississippi, including the \$1.5 billion, 5,300-employee Nissan Automotive Assembly facility. He currently serves on the board of the International Economic Development Council, the largest economic development organization in the world. Moon also served on the board of the American Economic Development Council for two terms. He is a graduate of the Economic Development Institute where he currently serves as an instructor on international trade and marketing. He has an undergraduate degree in international relations and a master's of public administration from the University of Georgia.

Juan Salgado has been the president and chief executive officer of Instituto del Progreso Latino since 2001. He is also a 2015 MacArthur fellow. Over the past 10 years, he has led Instituto del Progreso Latino through a period of national award-winning recognition and historic organizational growth spurred by a focus on creating partnerships, enhancing core competencies, leading innovation, providing quality services, and participating in targeted advocacy. Under his direction, Instituto has established national best-practice educational and workforce models and in 2009, it was selected as the National Coun-

cil of La Raza's affiliate of the year. Most recently, the organization has founded the Instituto Health Sciences Career Academy, a new charter high school aimed at inspiring and preparing Chicago's youth for success in the growing health care fields. Salgado's qualities as a committed leader earned him a 2005 fellowship in the distinguished leadership greater Chicago program for emerging leaders of business, government, and nonprofit corporations; a 2007 Aspen Institute Ideas Festival fellowship; a three-year term as an adviser to the president of Mexico through the Institute for Mexicans Abroad; and a 2010 Roman Nomtich fellowship to attend the Harvard Business School's Strategic Perspectives in Nonprofit Management class. Prior to his experience at Instituto, Salgado served for five years in leadership roles at a local nonprofit community development corporation. He has a master's in urban planning from the University of Illinois at Urbana-Champaign and a bachelor's in economics from Illinois Wesleyan University.

Terrie P. Sterling is the executive vice president and chief operating officer of Our Lady of the Lake Regional Medical Center. She is responsible for day-to-day operations at the 801-bed regional medical center, Children's Hospital and Heart and Vascular Institute, with a medical staff of more than 1,000 members and over 6,500 employees. Sterling is the chair of the board of directors of the Federal Reserve Bank of Atlanta's New Orleans Branch. She is a board member of the Capital Area American Heart Association and a member of the Rotary Club of Baton Rouge. Sterling earned a bachelor of science in nursing from Northeast Louisiana University, a master's in nursing science from Loyola University, and a master of business administration from Louisiana State University. She is also a fellow of the American College of Health Care Executives.

Carl Van Horn is Distinguished Professor of Public Policy at the Edward J. Bloustein School of Planning and Public Policy and the founding director of the John J. Heldrich Center for Workforce Development at Rutgers, the State University of New Jersey. He is also a member of the graduate faculties of the department of political science, the graduate school of education, and the school of management and labor relations at Rutgers. During the 2013-15 academic years, he was a visiting, nonresident scholar with the Federal Reserve Bank of Atlanta. In 2015, Van Horn was elected a fellow of the National Academy of Public Administration. He is the author of *Working Scared (Or Not at All)* and coeditor of *Transforming U.S. Workforce Development Policies for the 21st Century* and *Improving Education and Training for Older Workers*, among numerous other books and articles. Van Horn is the codirector of the Heldrich Center's work trends national surveys of American workers, which received the 2013 Policy Impact Award from the American Association of Public Opinion Research. He has held senior positions in government at the state and federal levels, including director of policy for the state of New Jersey; chair of the board of directors of the New Jersey

Economic Development Authority; senior economist of the joint economic committee of the U.S. Congress; and member of the Presidential Emergency Board to mediate labor management disputes in the railroad industry during the Clinton administration. Van Horn graduated Phi Beta Kappa from the University of Pittsburgh in honors political science and sociology and earned master's and doctoral degrees in political science and public policy from Ohio State University.