



WHO ARE THE FREELANCERS

Who competes in the freelance labor market and what are
the consequences of freelance work

Diana Enriquez | Princeton University | January 2021



“the net employment growth in the U.S. economy from 2005 to 2015 appears to have occurred in alternative work arrangements.”

Katz and Krueger, 2016

DATA

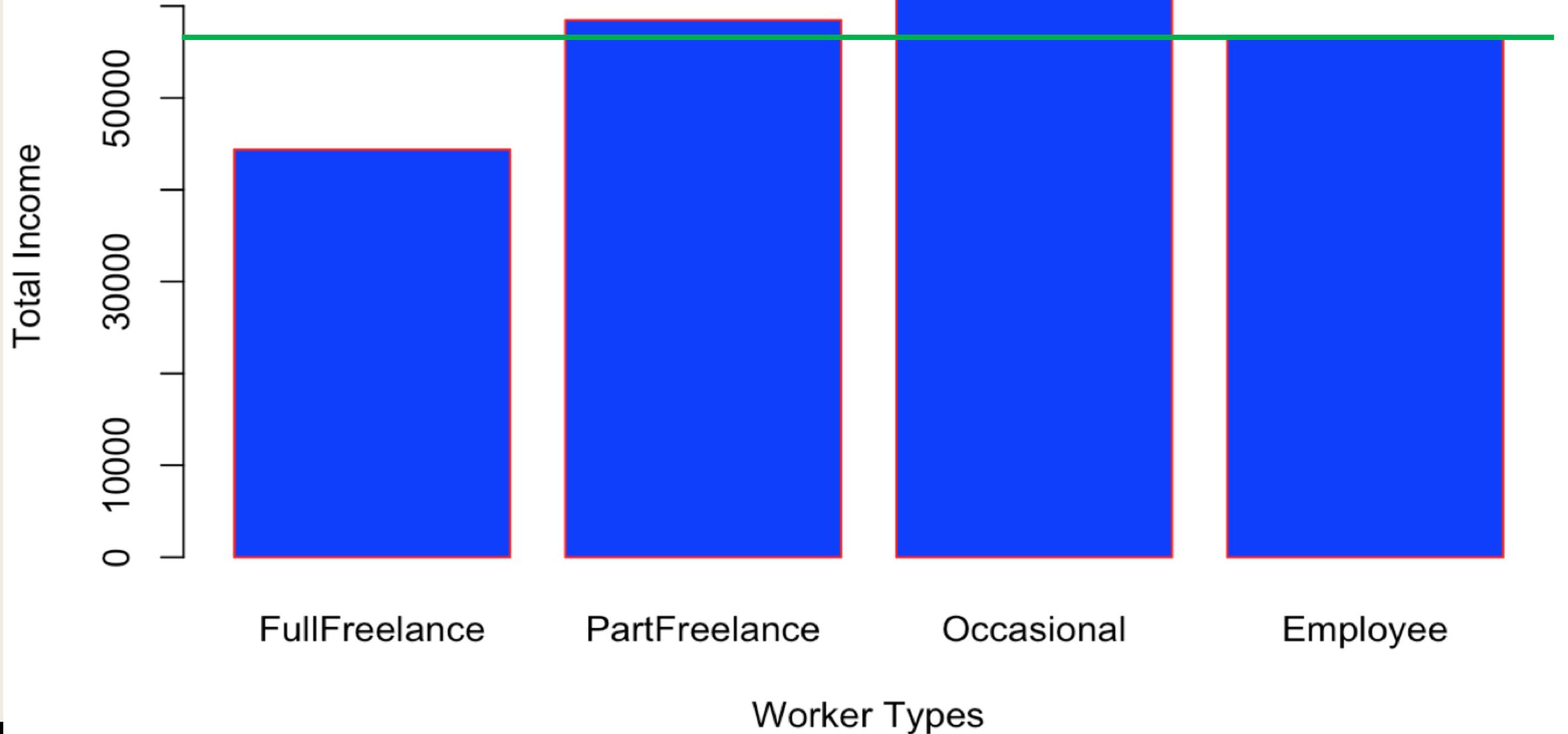
- 10 YEARS OF EXPERIENCE AS A FREELANCER
- 135 INTERVIEWS WITH HIGH SKILL FREELANCERS
- RAND AMERICAN LIFE PANEL SURVEY: CONTINGENT WORKFORCE SURVEY
(KATZ AND KRUEGER 2015)

Full-Time Freelancers

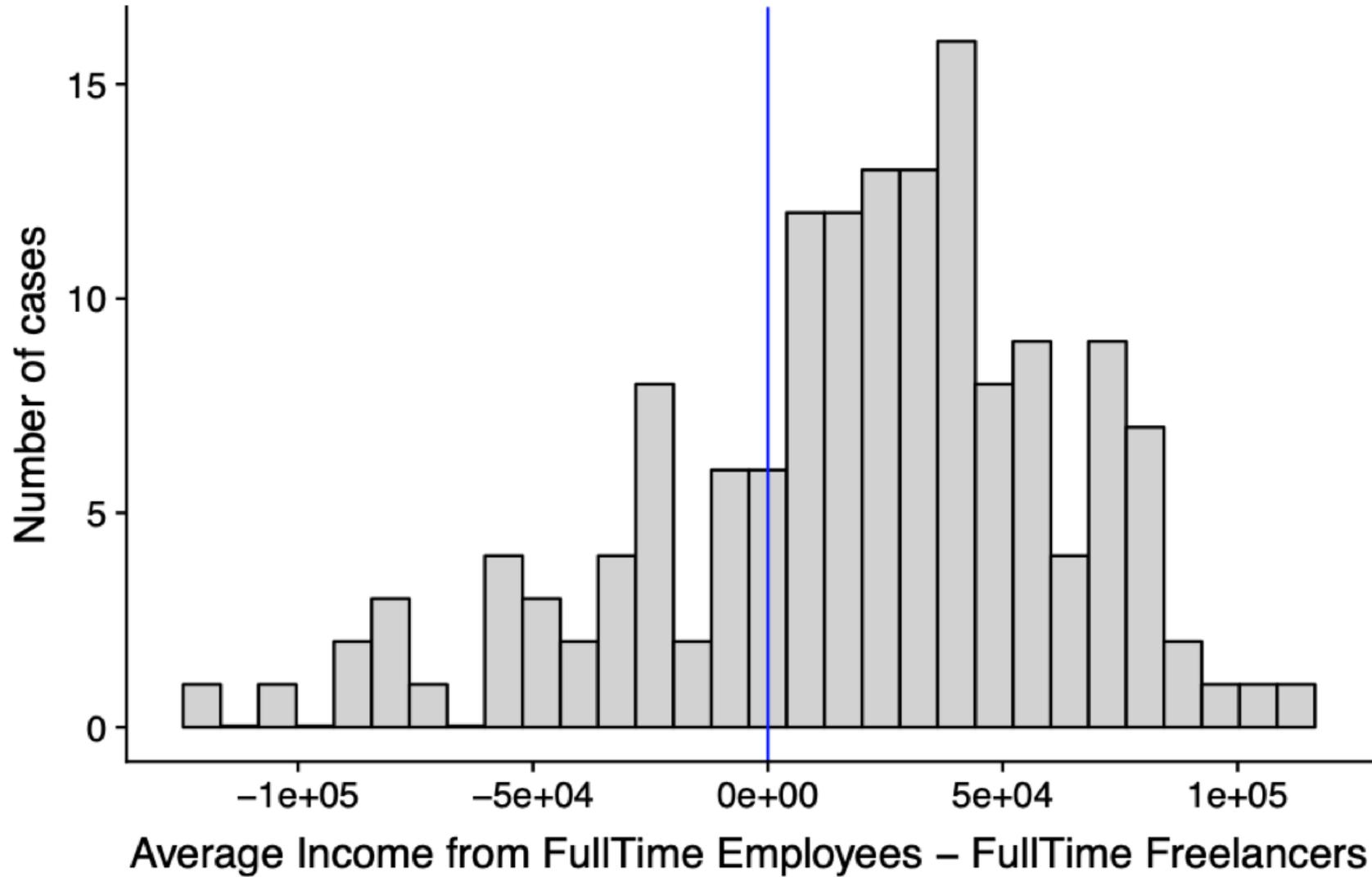
Part-Time Freelancers

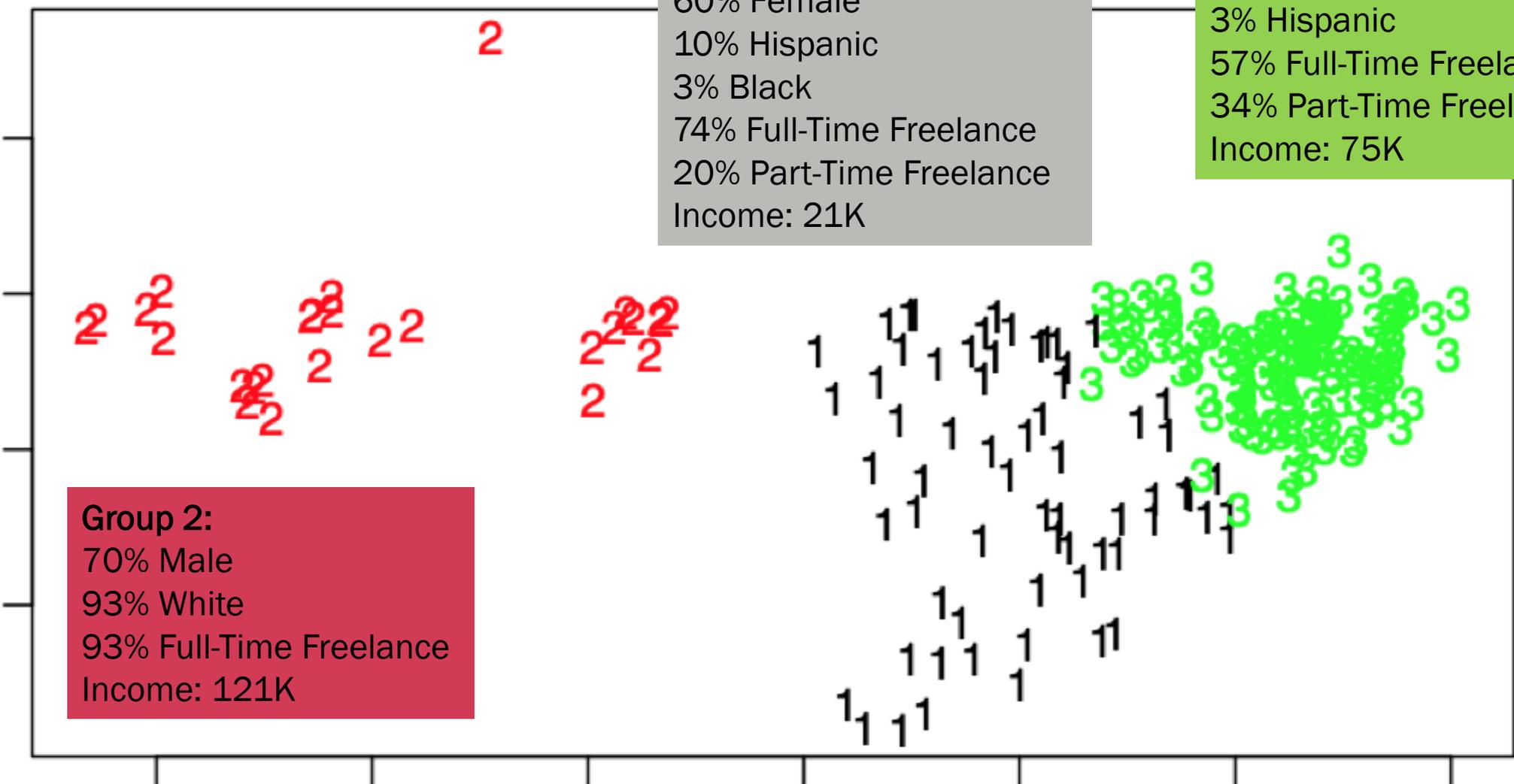
Occasional Freelancers

Mean Total Income (weighted) by Worker Type



Comparing Income: Matched Employee & Freelancer Cases





Group 1:
 60% Female
 10% Hispanic
 3% Black
 74% Full-Time Freelance
 20% Part-Time Freelance
 Income: 21K

Group 2:
 70% Male
 93% White
 93% Full-Time Freelance
 Income: 121K

Group 3:
 57% Female
 9% Black
 3% Hispanic
 57% Full-Time Freelance
 34% Part-Time Freelance
 Income: 75K

Thank you!

Comments or questions
(or if you freelance and want to chat):

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