Creating a More Inclusive Economy

Igniting Systems that Produce Results for Youth Employment

March 2018
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March 2018
• Who are youth/young adults?
• Where do they live?
• Youth/young adults and poverty
• Opportunity Youth
• Attributes and assets
US race/ethnic profiles by age group

Millennials: People of color
Shares of state populations

Millennials: Where They Live

Millennial Racial Profiles of Urban-Suburban Areas

Urban Core
- 42% White
- 18% Hispanic
- 14% Asian or Other
- 26% Black

Mature Suburbs
- 52% White
- 14% Hispanic
- 10% Asian or Other
- 25% Black

Emerging Suburbs
- 62% White
- 10% Hispanic
- 7% Asian or Other
- 21% Black

Exurbs
- 72% White
- 11% Hispanic
- 4% Asian or Other
- 13% Black

Who are youth/young adults (millennials)?

Born between 1980-2000:

- 23 percent of the total population
- 30 percent of the voting age population
- 38 percent of the primary working age population
- By 2025, it is estimated that they will make up 75 percent of the American workforce.
2016 Census Data: Child/Youth Poverty

**Children**
- Nearly 1 in 5 children is poor.
- Almost 20% of children under age 3 are poor.
- Racial and ethnic minority children are disproportionately poor.

**Young Adults**
- 1 in 4 young parents (ages 18-24) is poor.
- 18.2% of young women are poor.
- 14% of young men are poor.
- 1 in 6 young adults (ages 18-24) is poor.
  - In 2016, 16.1 percent of all young adults were living in poverty.
2016 Census Data: Child/Youth Poverty

• 27.8% of young adults who are in school and working also live in poverty

• 37.9% of involuntary part-time young adult workers ages 18 to 24 are low-income
  – Struggle to balance low-wage jobs; difficult working conditions, and inadequate child care

• Persistent child poverty is clustered in Appalachian counties in West Virginia and Kentucky, the Mississippi Delta, across much of the Southeast, and in parts of the Southwest
  – Largely concentrated in rural counties
  – In the Southeast this is largely Black children and Multi-ethnic children
Opportunity Youth

• Those of us who have spent time out-of-school and out-of-work, formerly called “at-risk” or “disconnected” youth, appreciate the new language that names us “opportunity youth.” It accurately reflects the twin facts that we are seeking opportunity and we offer a major opportunity to our nation if it will invest in us and our peers. - National Council of Young Leaders
Opportunity Youth

- 4.9 million youth ages of 16 and 24
- 12.3 percent of American youth, about one in eight
- 20.3 percent in rural counties, much higher than the rate for counties in urban centers 14.2 percent
- The **Asian American** youth disconnection rate is 7.2 percent; the **white** rate is 10.1 percent; the **Latino** rate is 14.3 percent; the **black** rate is 18.9 percent; and the **Native American** rate is 25.4 percent
Some of highest rates of disconnection are in congressional districts in the south: Snap Shot

<table>
<thead>
<tr>
<th>State</th>
<th>Congressional District</th>
<th>Disconnection Rate</th>
<th>Number of Youth Ages 16 to 24</th>
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Measure of America, 2015 Census
Attributes and Assets

Global attributes of the millennial generation

- Speak a language other than English at home: 25%
- First- or second-generation American: 29%
- Share of marriages that are interracial: 14%

Source: American Community Survey and Current Population Survey
Attributes and Assets

- Activist
- Optimistic
- Tech-Savvy
- Confident
- Value Diversity
- Extreme fun
- Family-Centric
- Team-Oriented
- Competitive
- Members of global community
- Most educated generation