Research Workshop on Expanding Opportunities through Economic Development and Workforce Development Initiatives

May 20–22, 2018

Cohosted and cosponsored by the Federal Reserve Bank of Atlanta and the W.E. Upjohn Institute for Employment Research

Agenda

May 20, 2018

Hyatt Atlanta Midtown, 125 10th Street, Atlanta, Georgia

7:00 p.m. Welcome dinner for speakers
Randy Eberts, W.E. Upjohn Institute for Employment Research
Courtesy of the W.E. Upjohn Institute for Employment Research

May 21, 2018

Federal Reserve Bank of Atlanta, 1000 Peachtree Street, Atlanta, Georgia

8:00 a.m. Registration and continental breakfast
Courtesy of the Federal Reserve Bank of Atlanta

8:30 Welcome and introductions
Stuart Andreason, Director of the Center for Workforce and Economic Opportunity, Federal Reserve Bank of Atlanta

8:45 The New Skilled Shop-Floor Workforce

Retooling Engineering Technology for the Manufacturing 5.0 Workplace
Presenter: Kathryn L. Kelley, Ohio Manufacturing Institute
Coauthor: Fran Stewart, Ohio Manufacturing Institute

Manufacturing Connect: Teaching Manufacturing Skills to Inner-City High School Students
Presenter: Richard Mattoon, Federal Reserve Bank of Chicago
Coauthor: Susan Longworth, Federal Reserve Bank of Chicago

Mediating Apprenticeship: Institutional Strategies for Advancing Innovation and Job Quality
Presenter: Allison Forbes, University of North Carolina–Chapel Hill
Coauthor: Nichola Lowe, University of North Carolina–Chapel Hill

9:30 Response/Discussion
10:00 Break

10:15 Evaluating Your Tax Dollars at Work

The Economic and Fiscal Impacts of Property Tax Abatement in a Large County
Presenter: Rob Wassmer, California State University–Sacramento
Coauthors: Daphne A. Kenyon, Adam H. Langley, and Bethany P. Paquin, Lincoln Institute of Land Policy

Evaluating the Effectiveness of Georgia’s Job Tax Credit
Presenter: Dave Sjoquist, Georgia State University
Coauthors: Laura Wheeler, Shiferaw Gurmu, and Clay Cook, Georgia State University

Do Minimum Wage Increases Cause Financial Stress to Small Businesses? Evidence from 15 Million Establishments
Presenter: Sudheer Chava, Georgia Institute of Technology
Coauthors: Manpreet Singh and Alexander Oettl, Georgia Institute of Technology

11:00 Response/Discussion

11:30 Lunch and media panel
Jim Tankersley, New York Times
Adam Bruns, Site Selection magazine
Melissa Johnson, National Skills Coalition
Moderator: Carl Van Horn, Heldrich Center for Workforce Development at Rutgers University

1:00 p.m. Nontraditional Workforce Development

Connecting Jobs and Workforce: The Community Option
Presenter: Robert Giloth, The Annie E. Casey Foundation

Examining the Connections between Workforce Development, Economic Development, and Community Wealth Building: The Case of Richmond, Virginia
Presenter: Elsie Harper-Anderson, Virginia Commonwealth University

The Allocation of State Spending on Training and Education Dollars over Time: A Preliminary Look at the Effects on STEM Training and Employment, and on Social and Private Returns on Training
Presenter: Edward Bee, University of Southern Mississippi

1:45 Response/Discussion
2:15

**The Great Recession**

*Resilience in the Face of Chronic Distress: U.S. Metropolitan Areas after the Great Recession*

Presenter: *Edward (Ned) Hill*, The Ohio State University  
Coauthors: *Andrew J. Van Leuven*, The Ohio State University, and *Harold Wolman*, George Washington University

*Local Ability to “Rewire” and Socioeconomic Performance: Evidence from U.S. Counties before and after the Great Recession*

Presenter: *Alexandra Tsvetkova*, The Ohio State University  
Coauthor: *Mark Partridge*, The Ohio State University

*Supporting Opportunity in Economic Downturns: Employment Change and Job Quality in U.S. Local Labor Markets during the Great Recession*

Presenter: *Anne Visser*, University of California–Davis

3:00

Response/Discussion

3:30

Break

3:45

**Workforce Implications of Industrial Change**

*The Geography of Skills and the Role of Creative Destruction: Evidence from Millions of Job Postings*

Presenter: *Christos Makridis*, Stanford University  
Coauthor: *Yong Suk Lee*, Stanford University

*Gender, Race, and Ethnic Differences in Exposure to Automation-Related Job-Loss Risk*

Presenter: *Emily J. Wornell*, Ball State University  
Coauthors: *Michael J. Hicks* and *Srikant Devaraj*, Ball State University

*The Changing Nature and Quality of Nonstandard Employment*

Presenter: *Cathy Yang Liu*, Georgia State University  
Coauthor: *Luisa de Azevedo Nazareno*, Georgia State University

4:30

Response/Discussion

6:00

**Reception and dinner**

Speaker: *Laurence Kotlikoff*, Boston University  

*U.S. Inequality, Fiscal Progressivity, and Work Disincentives: An Intergenerational Accounting*
May 22, 2018

Federal Reserve Bank of Atlanta, 1000 Peachtree Street, Atlanta, Georgia

8:00 a.m. Registration and continental breakfast
Courtesey of the Federal Reserve Bank of Atlanta

8:30 Welcome and follow-up from yesterday’s sessions
Raphael Bostic, President and Chief Executive Officer, Federal Reserve Bank of Atlanta

8:45 Forms of Place-Based Development

Cooperative Cities: Municipalities Using Work Cooperatives as an Intersectional Approach to Community, Economic, and Workforce Development
Presenter: Stacey Sutton, University of Illinois–Chicago

Amenity-Driven Gentrification
Presenter: Kalee Burns, Georgia State University

Entrepreneurship and Poverty Reduction in Rural America
Presenter: Nicholas Kacher, Colorado State University
Coauthor: Stephan Weiler, Colorado State University

9:30 Response/Discussion

10:00 Break

10:15 Managing Transition

Individual Social Capital and Migration
Presenter: Julie Hotchkiss, Federal Reserve Bank of Atlanta
Coauthor: Anil Rupasingha, U.S. Department of Agriculture Economic Research Service

Use of Unemployment Insurance and Public Employment Services after Leaving Welfare
Presenter: Christopher O’Leary, W.E. Upjohn Institute for Employment Research

The New Gig: The Contributions of Changes in Nonemployer Establishments to Changes in Future Employer Establishments
Presenter: Jacob Moore, Colorado State University
Coauthors: Luke Petach and Stephan Weiler, Colorado State University

11:00 Response/Discussion
11:30  **Concluding comments**  

*Stuart Andreason*

Noon  Adjournment and box lunch