Presentation Outline

- The Context Before the Crisis
- New Challenges
- Noteworthy Interventions
The context before the crisis: Five gaps facing entrepreneurs

- Capital Gap
- Asset Gap
- Transitional Gap
- Information Gap
- Institutional Capacity Gap
Challenges following the crisis

- Lack of confidence in the economy
- Businesses operating w/no cushion
- Many looking to start businesses
- Strong demand for credit
  - Much unmet need
    - Decline in financial performance
    - Restricted credit availability
    - Discouraged borrowers
Noteworthy Interventions

- Credit Builders Alliance
- SMIs/SMA
- Second Look programs
  - Accion NY, SBS, Chase