THE GREEN LINE (fka CENTRAL CORRIDOR)
CENTRAL CORRIDOR FUNDERS
COLLABORATIVE MEMBERS

F. R. Bigelow Foundation
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John S. and James L. Knight Foundation
Living Cities, Inc.
McKnight Foundation
Otto Bremer Foundation
Jay and Rose Phillips Family Foundation of Minnesota
The Saint Paul Foundation
Surdna Foundation
Central Corridor neighborhoods are places of opportunity for all.
WORKING GROUP PROCESS

EXISTING CONDITIONS

STAKEHOLDERS

CONVENE
collaborative decision-making structure

LEARN
local conditions
best practices
innovate!

PLAN

IMPLEMENT
policy/programs/projects

PLACES OF OPPORTUNITY FOR ALL
Affordable Housing/Strong Local Economy/Transit-Oriented Places
THE HEART OF THE WORK

Central Corridor neighborhoods are places of opportunity for all

- Strong Local Economy
- Transit-Oriented Places
- Coordination & Collaboration
- Affordable Housing

- Corridors 2 Careers
- TOD Investment Framework
- Business Resources Collaborative
- Central Corridor Anchor Partnership
- Joint Committee on Equal Opportunity & DBEs
- Big Picture Project
- Bike & Pedestrian Connections
- Green Line Parks & Commons
- Cultural Corridor
- Communication & Coordination

Central Corridor Funders Collaborative
Investing Beyond the Rail
ACKNOWLEDGING FEARS & HISTORY
THE REALITIES OF CONSTRUCTION
JOB #1: SUPPORT EXISTING BUSINESSES

PREPARE
SURVIVE
THRIVE

GREEN LINE VISITORS’ GUIDE

(Plus, find cost-saving coupons inside)

CENTRAL CORRIDOR FUNDERS COLLABORATIVE
INVESTING BEYOND THE RAIL
GREEN LINE BUSINESSES TODAY

- 90%+ of businesses assisted have stayed on corridor. Some facing rent increases and parking challenges
- Continue investments in cultural district branding, events, façade improvement, and small biz TA
ALIGNING AROUND EQUITABLE TRANSIT ORIENTED DEVELOPMENT (E-TOD)

Convene/Plan

Technical Assistance / Predevelopment

Learn

Financing/Projects
RECOMMENDATIONS: Central Corridor affordable housing coordinated plan

The intent of the Central Corridor Affordable Housing Coordinated Plan is to align public and private investments, and mobilize behind key strategies and policy tools to provide and strengthen affordable housing along the corridor. Collaboration, new and existing financial resources, and policies are all critical to the success of any coordinated affordable housing plan. The Big Picture Project Team presents the following recommendations, recognizing that multiple strategies are needed to achieve our three targeted objectives.

Objective I: Invest in the production and preservation of long-term affordable housing.

Objective II: Stabilize the neighborhood and invest in activities that help low-income people stay in their homes.

Objective III: Strengthen families through coordinated investments.

4,500 TOTAL UNITS 2011–2020 (with expanded goal)

- 2,540 Units
- 1,960 Additional Units

Central Corridor Affordable Housing Baseline

Central Corridor Affordable Housing Expanded Goal

The Big Picture Project is hosted by the Cities of Minneapolis and Saint Paul and Twin Cities LISC, and supported by the Central Corridor Funders Collaborative.
STATION TRANSFORMATION UNDERWAY
HARNESS THE ECONOMIC POWER OF ANCHOR INSTITUTIONS

In the central corridor, Augsburg is one of 9 medical facilities and 7 colleges that together account for 67,000 jobs, 115,000 students, and 100 current or planned capital improvement projects totaling $5 billion.
HARNESS THE ECONOMIC POWER OF ANCHOR INSTITUTIONS

Central Corridor Anchor Partnership

Grow a more representative local workforce

- Increase anchor corridor employment 5% in 5 years.
- Achieve diversity goals across all job categories.
- Reduce racial gap 4% in 5 years.

Grow local purchasing

- Increase anchor purchasing 5% in 3 years.
- Provide cost savings to anchors.

Grow transit ridership

- Increase anchor transit ridership 5% in 5 years.

CENTRAL CORRIDOR COLLEGE FELLOWSHIP

HEALTHCARE EMPLOYMENT  APPLY NOW →
ANNUAL TRACKING, REPORTING + CELEBRATING