Working strategic framework

**Strategic framework: Pivot to neighborhoods**

**Strengthening City-wide Systems**
Support efforts intended to bring positive change in city-wide systems, including:
- Arts and culture
- Early childhood (KEYS)
- Community development
- Neighborhood business (NEI),
- Housing / Mortgages (DHM)
- Emergent Opportunities

**Supporting Integrative Opportunity Areas**
Intentional aggregation of multi-layered investments to improve the quality of life in specific geographies:
- Live 6
- Eastern Market district
- New Center/North End
- Other areas

**Strengthening Civic Capacity**
Invest in organizations and leaders in order to increase the capacity of Detroiters to participate in and influence the city’s development through:
- Leadership Development / Talent
- Organizational Capacity
- Convening and collaboration

**Kresge Internal Toolbox**
- Cross Team Collaborations
- Social Investments
- Communications

**Racial equity lens**

*To develop this framework into a strategy, we will articulate an approach to operationalize, intermediate outcomes and a L&E plan.*
## Strategic framework: Pivot to neighborhoods

### Strengthening City-wide Systems
Support efforts intended to bring positive change in city-wide systems, including:
- Arts and culture
- Early childhood (KEYS)
- Community development

### Arts and Culture
- Arts and Culture organization loan fund designed to support the creative economy
- Project debt and equity financing for creative place making projects needing flexible terms
- Connecting developers and place based investments to local arts economy

### Early Childhood (KEYS)
- Project based financing for early childhood centers (incentive financing)
- Loan fund for early childhood providers needing financing for facilities improvement
- Credit enhancement for insurance pool for high quality providers
- Social Impact Bond for maternal intervention

### Community Development
- Single family home rehab fund – Detroit Home Mortgage
- New Economy Initiative
- Emerging Opportunities

*To develop this framework into a strategy, we will articulate an approach to operationalize, intermediate outcomes and a L&E plan*
### Working strategic framework – Where and how capital can land

#### Strategic framework: Pivot to neighborhoods

**Supporting Integrative Opportunity Areas**

Intentional aggregation of multi-layered investments to improve the quality of life in specific geographies:

- Live 6
  - Eastern Market district
  - New Center/North End

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<th>Live 6</th>
<th>Eastern Market</th>
<th>New Center/North End</th>
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| • Strategic real estate acquisition fund  
• Fisher/DDF small business support fund  
• Invest Detroit neighborhood fund | • ISO standards improvement fund  
• Strategic land acquisition fund  
• Recovery Park equity investment (Great Lakes Restoration Initiative) | • Single family home rehab fund – Detroit Home Mortgage  
• Woodward Corridor Fund 3.0  
• Fisher/Kahn Buildings MRI/PRI  
• Emerging Opportunities |

| | | |
| Whole Foods PRI/MRI  
Fitzgerald RFP PRI  
Mary Grove repositioning |

*To develop this framework into a strategy, we will articulate an approach to operationalize, intermediate outcomes and a L&E plan*