WHO ARE THE FREELANCERS

Who competes in the freelance labor market and what are the consequences of freelance work

Diana Enriquez | Princeton University | January 2021
“the net employment growth in the U.S. economy from 2005 to 2015 appears to have occurred in alternative work arrangements.”

Katz and Krueger, 2016
DATA

- 10 YEARS OF EXPERIENCE AS A FREELANCER

- 135 INTERVIEWS WITH HIGH SKILL FREELANCERS

- RAND AMERICAN LIFE PANEL SURVEY: CONTINGENT WORKFORCE SURVEY
  (KATZ AND KRUEGER 2015)
Full-Time Freelancers
Part-Time Freelancers
Occasional Freelancers
Group 2:
70% Male
93% White
93% Full-Time Freelance
Income: 121K

Group 1:
60% Female
10% Hispanic
3% Black
74% Full-Time Freelance
20% Part-Time Freelance
Income: 21K

Group 3:
57% Female
9% Black
3% Hispanic
57% Full-Time Freelance
34% Part-Time Freelance
Income: 75K
Thank you!

Comments or questions
(or if you freelance and want to chat):

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